

# ***Chartbook Review***

*(charts as of 07/14/2021)*

The FRED Report

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***By Fred Meissner, CMT***

**[www.theFREDreport.com](http://www.theFREDreport.com)**

# Chartbook: Stocks of Interest

Sym	Company	trkPrice	Sector ▲	Industry
AA	Alcoa Corporation	35.14	Basic Materials Sector	Aluminum
EMN	Eastman Chemical Co	113.40	Basic Materials Sector	Chemicals
BTU	Peabody Energy Corporation	11.00	Basic Materials Sector	Coal
METC	Ramaco Resources Inc	5.95	Basic Materials Sector	Coal
FCX	Freeport-McMoran Inc	34.52	Basic Materials Sector	Copper
NEM	Newmont Corporation	63.37	Basic Materials Sector	Gold
OLN	Olin Corporation	43.40	Basic Materials Sector	Specialty Chemicals
NUE	Nucor Corp	95.09	Basic Materials Sector	Steel
VOD	Vodafone Group Plc	16.57	Communication Services Sector	Telecom Services
LI	Li Auto Inc	30.33	Consumer Cyclical Sector	Auto Manufacturers
DKNG	DraftKings Inc	44.89	Consumer Cyclical Sector	Gambling
LEN	Lennar Corp Cl A	96.34	Consumer Cyclical Sector	Residential Construction
CZR	Caesars Entertainment Corp	94.54	Consumer Cyclical Sector	Resorts & Casinos
SBUX	Starbucks Corporation	119.78	Consumer Cyclical Sector	Restaurants
MELI	MercadoLibre Inc	1507.28	Consumer Cyclical Sector	Specialty Retail
SFIX	Stitch Fix Inc	56.30	Consumer Cyclical Sector	Specialty Retail
BIG	Big Lots Inc	60.04	Consumer Defensive Sector	Discount Stores
ADM	Archer Daniels Midland	58.79	Consumer Defensive Sector	Farm Products
CL	Colgate-Palmolive Co	83.24	Consumer Defensive Sector	Household & Personal Products
BYND	Beyond Meat Inc	127.98	Consumer Defensive Sector	Packaged Foods
MKC	McCormick & Co Inc	86.23	Consumer Defensive Sector	Packaged Foods
CNX	CNX Resources Corporation	13.25	Energy Sector	Oil & Gas E&P
OXY	Occidental Petro Cp	27.82	Energy Sector	Oil & Gas E&P
CVX	Chevron Corp	101.98	Energy Sector	Oil & Gas Integrated
XOM	Exxon Mobil Corporation	59.53	Energy Sector	Oil & Gas Integrated
PSX	Phillips 66	78.55	Energy Sector	Oil & Gas Refining & Marketing
VLO	Valero Energy Corp	67.69	Energy Sector	Oil & Gas Refining & Marketing

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Sym	Company	trkPrice	Sector ▲	Industry
BLK	Blackrock Incorporated	881.05	Financial Services Sector	Asset Management
FHN	First Horizon Corporation	16.36	Financial Services Sector	Banks - Regional
FITB	Fifth Third Bancorp	37.39	Financial Services Sector	Banks - Regional
ALLY	Ally Financial Inc	51.12	Financial Services Sector	Credit Services
BIIB	Biogen Inc	352.23	Healthcare Sector	Biotechnology
DNLI	Denali Therapeutics Inc	63.85	Healthcare Sector	Biotechnology
VRTX	Vertex Pharmaceuticals Inc	197.89	Healthcare Sector	Biotechnology
DHR	Danaher Corp	276.13	Healthcare Sector	Diagnostics & Research
ABBV	AbbVie Inc	117.37	Healthcare Sector	Drug Manufacturers - Major
LLY	Eli Lilly & Company	236.35	Healthcare Sector	Drug Manufacturers - Major
PFE	Pfizer Inc	39.97	Healthcare Sector	Drug Manufacturers - Major
BSX	Boston Scientific Corp	42.73	Healthcare Sector	Medical Devices
EW	Edwards Life Sciences	106.81	Healthcare Sector	Medical Devices
SYK	Stryker Corp	261.37	Healthcare Sector	Medical Devices
SPR	Spirit Aerosystems Holdings	43.09	Industrials Sector	Aerospace & Defense
LUV	Southwest Airlines Co	51.99	Industrials Sector	Airlines
DE	Deere & Co	345.56	Industrials Sector	Farm & Heavy Construction Machinery
WCC	WESCO International Inc	101.38	Industrials Sector	Industrial Distribution
CNI	Canadian Natl Railway	105.06	Industrials Sector	Railroads
CP	Canadian Pacific Railway Ltd	71.94	Industrials Sector	Railroads
UNP	Union Pacific Corp	220.16	Industrials Sector	Railroads
DAC	Danaos Corp	66.95	Industrials Sector	Shipping & Ports
LECO	Lincoln Electric Hldgs	134.64	Industrials Sector	Tools & Accessories
AMT	American Tower Corp	281.38	Real Estate Sector	REIT - Diversified
ATVI	Activision Blizzard Inc	92.33	Technology Sector	Electronic Gaming & Multimedia
IBM	International Business Machines C	139.83	Technology Sector	Information Technology Services
AMAT	Applied Materials Inc	135.66	Technology Sector	Semiconductor Equipment & Materials
CREE	Cree Incorporated	92.04	Technology Sector	Semiconductors

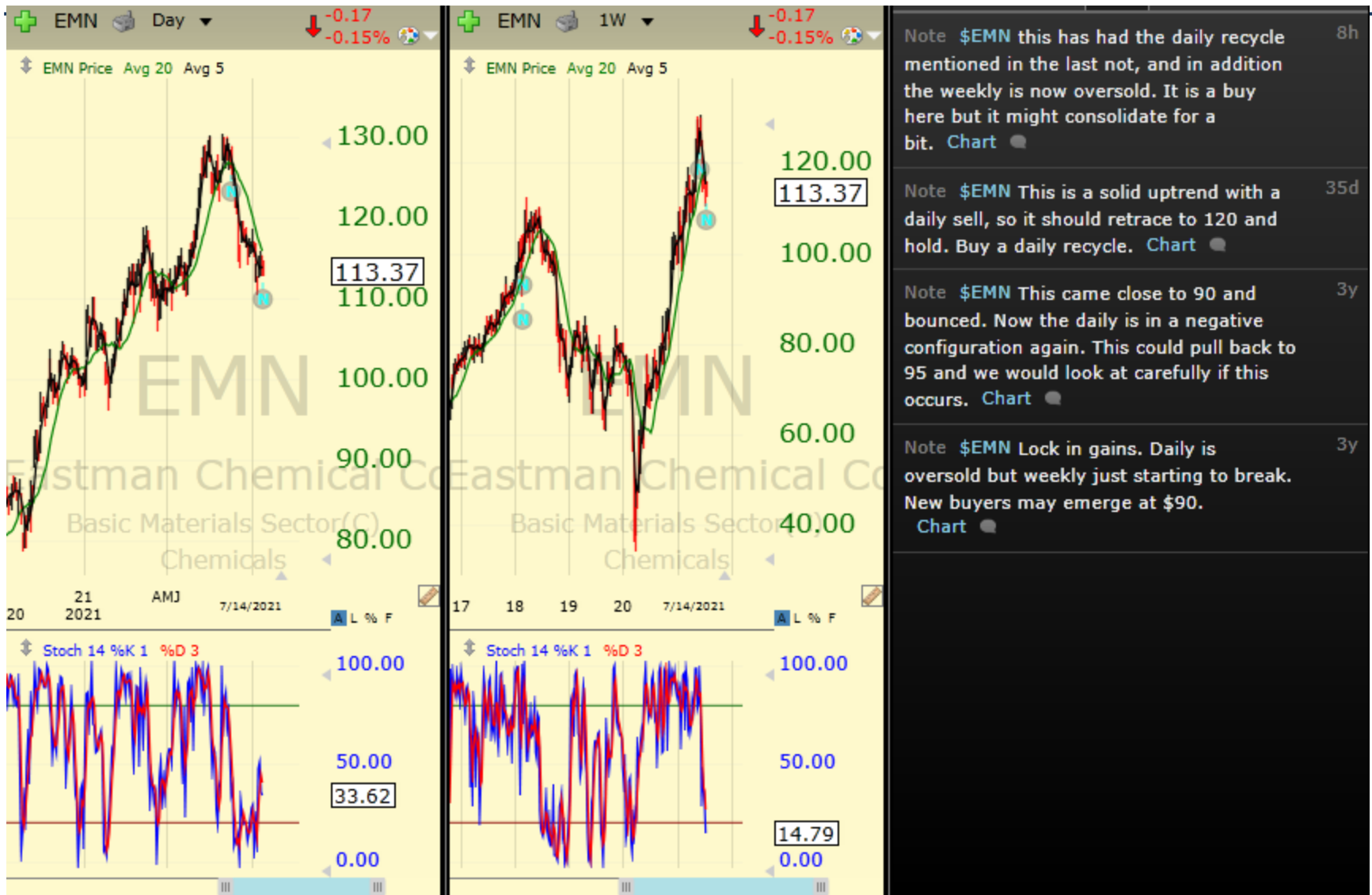
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Sym	Company	trkPrice	Sector ▲	Industry
TSM	Taiwan Semiconductor Manufactu	124.49	Technology Sector	Semiconductors
BLDE	Blade Urban Air Mobility	8.04	Technology Sector	Software - Application
CRM	Salesforce.com Inc	242.43	Technology Sector	Software - Application
CRNC	Cerence Inc	109.83	Technology Sector	Software - Application
PAYA	Paya Holdings Inc	11.38	Technology Sector	Software - Application
SAIL	SailPoint Technologies Holdings In	47.72	Technology Sector	Software - Infrastructure
RUN	Sunrun Inc	48.69	Technology Sector	Solar
DWAS	Invesco DWA SmCap Technical Ld	85.07		
DWSH	AdvisorShares Dorsey Wright Sho	8.65		
ESPO	VanEck Vectors Video Gaming anc	69.67		
NSRGY	Nestle Sa Adr	126.130		
SWAN	Amplify ETF Trust Amplify BlackSv	34.91		

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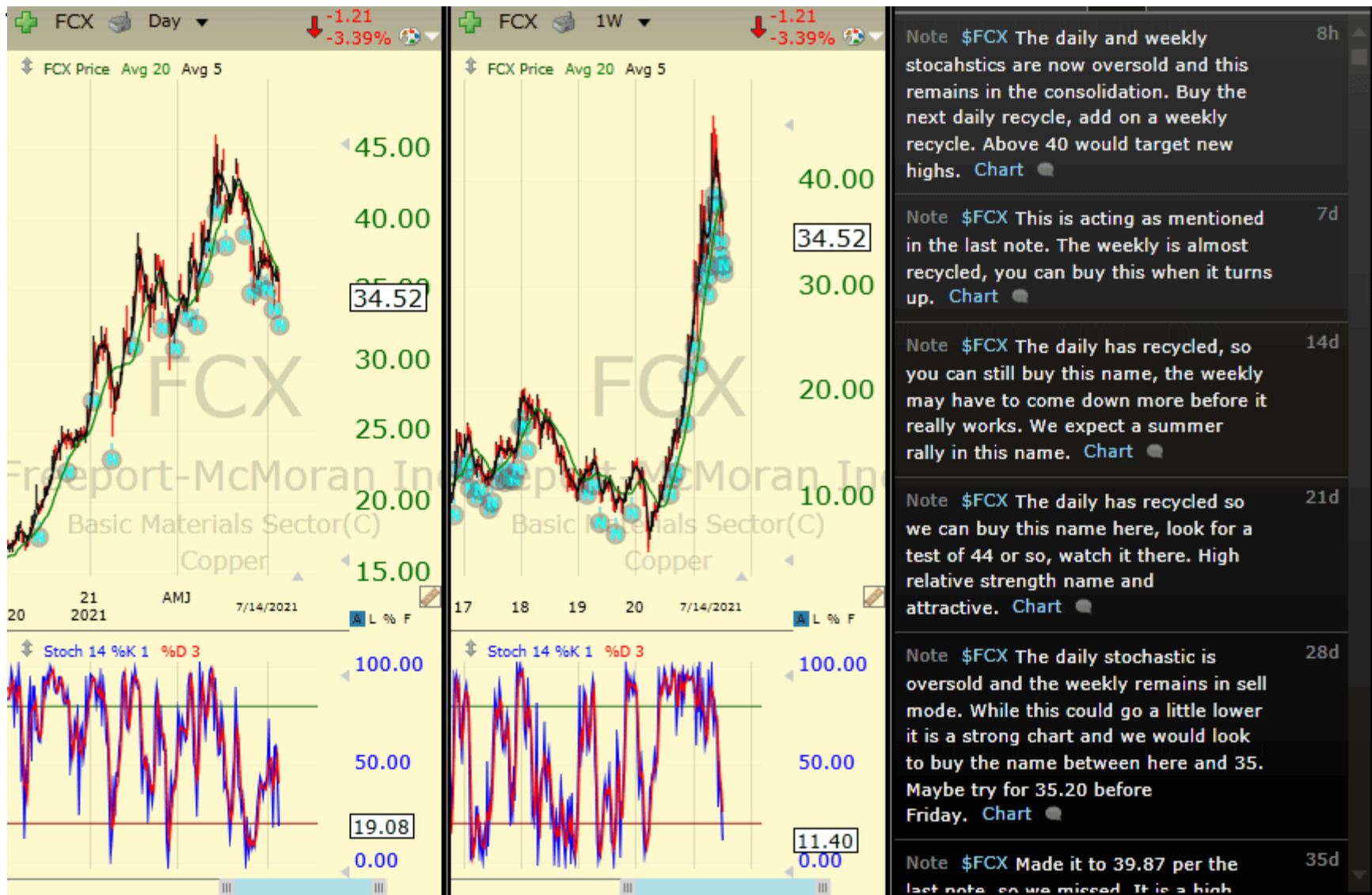


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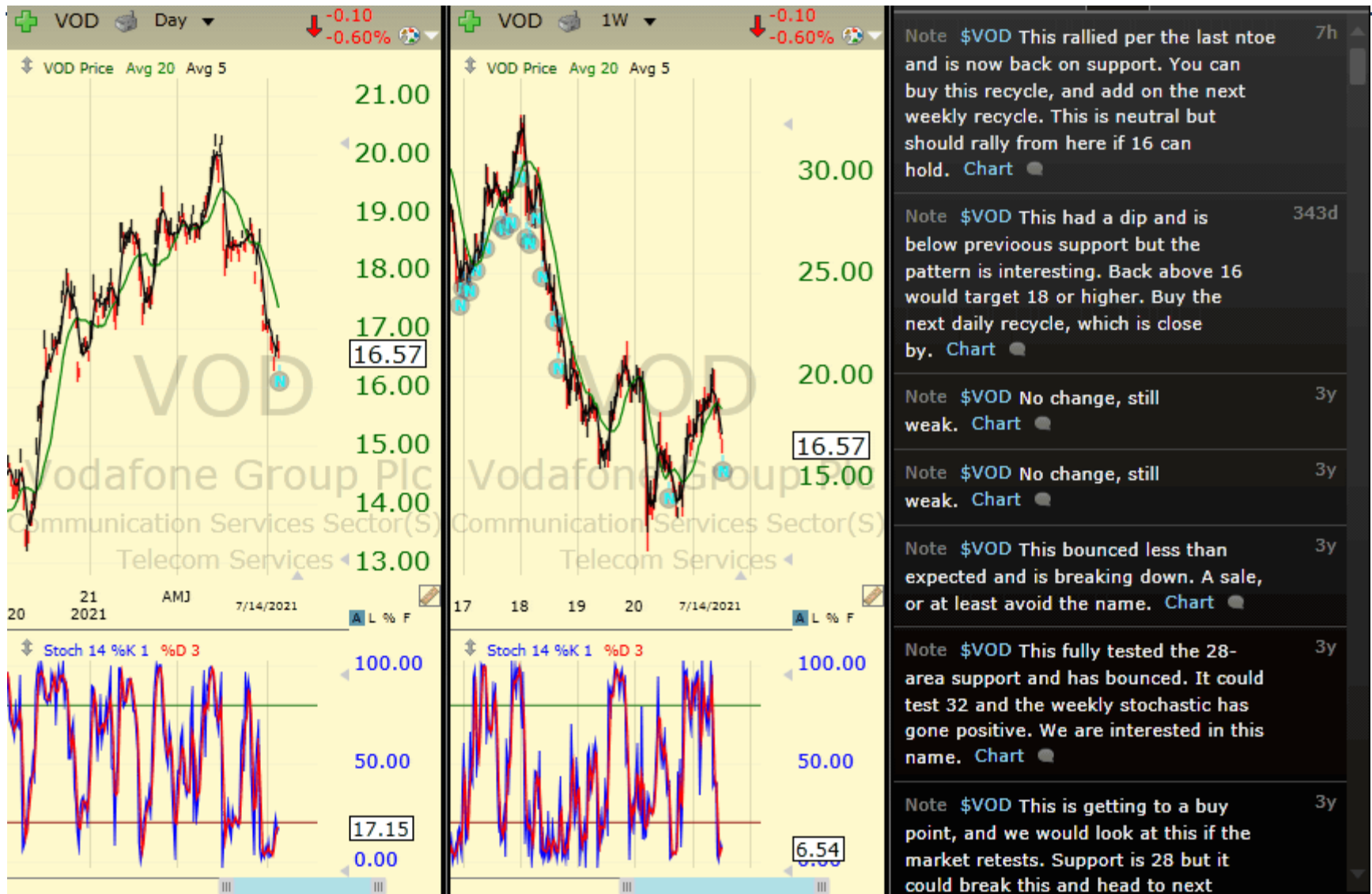


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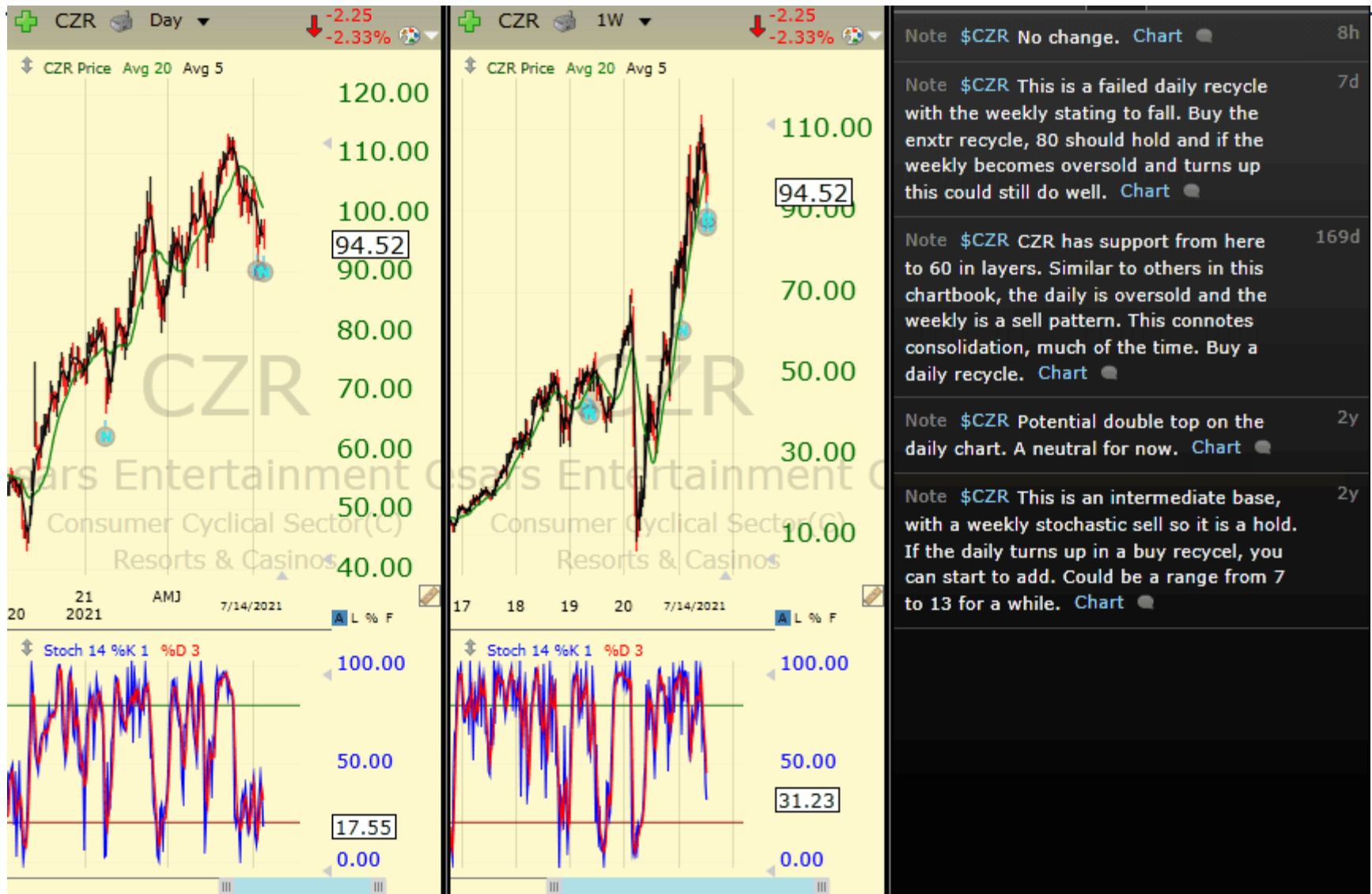


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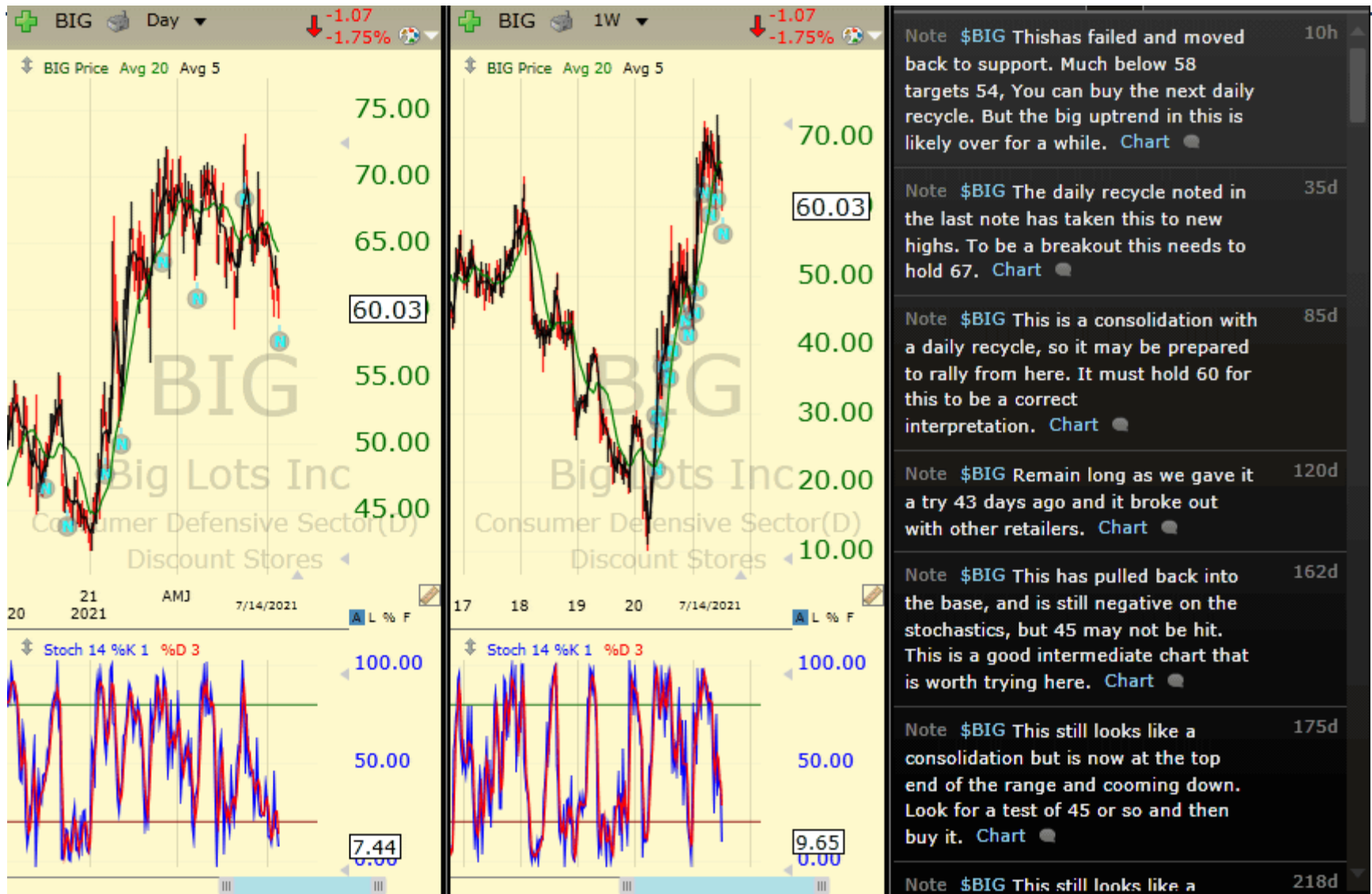


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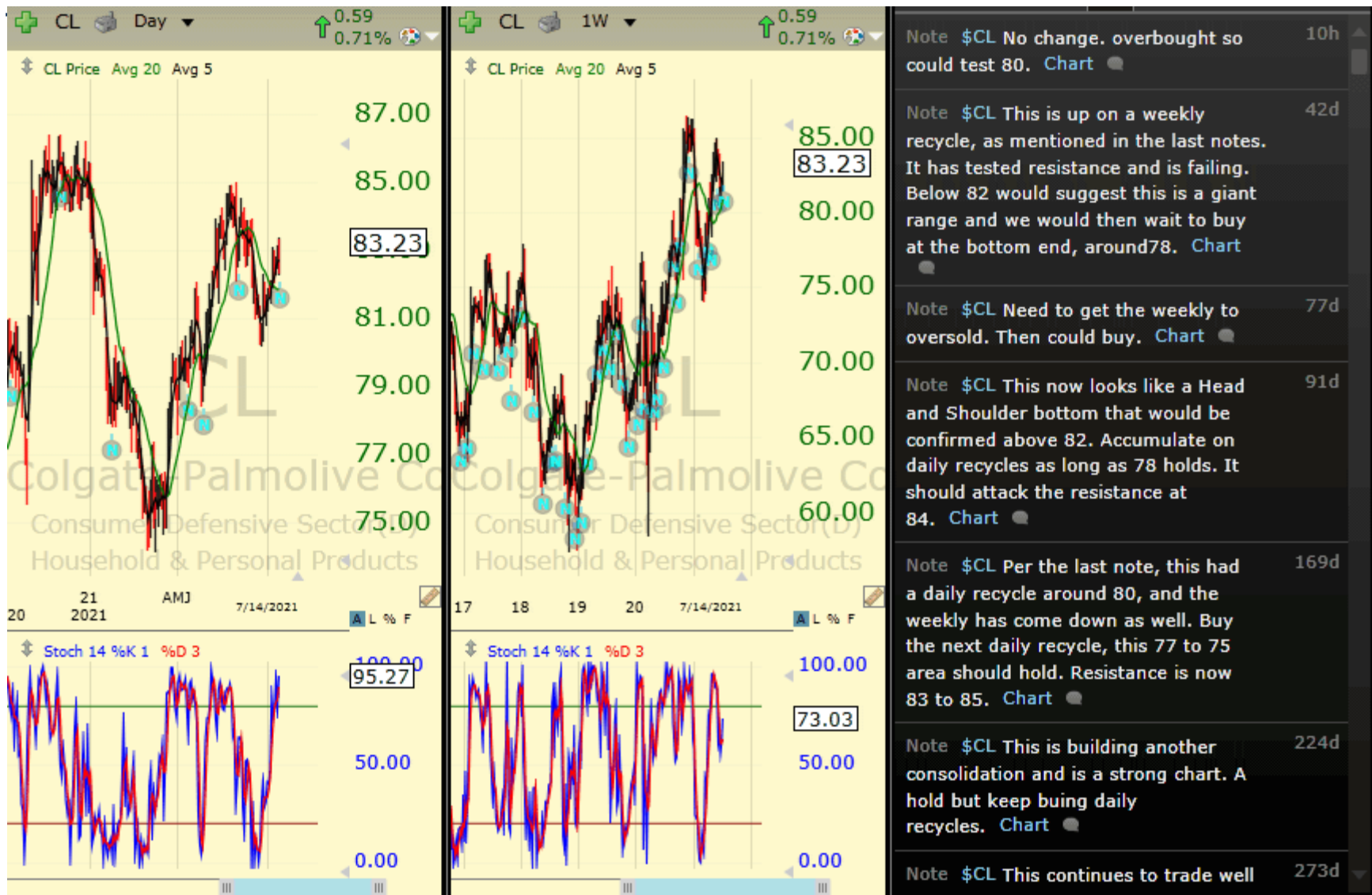
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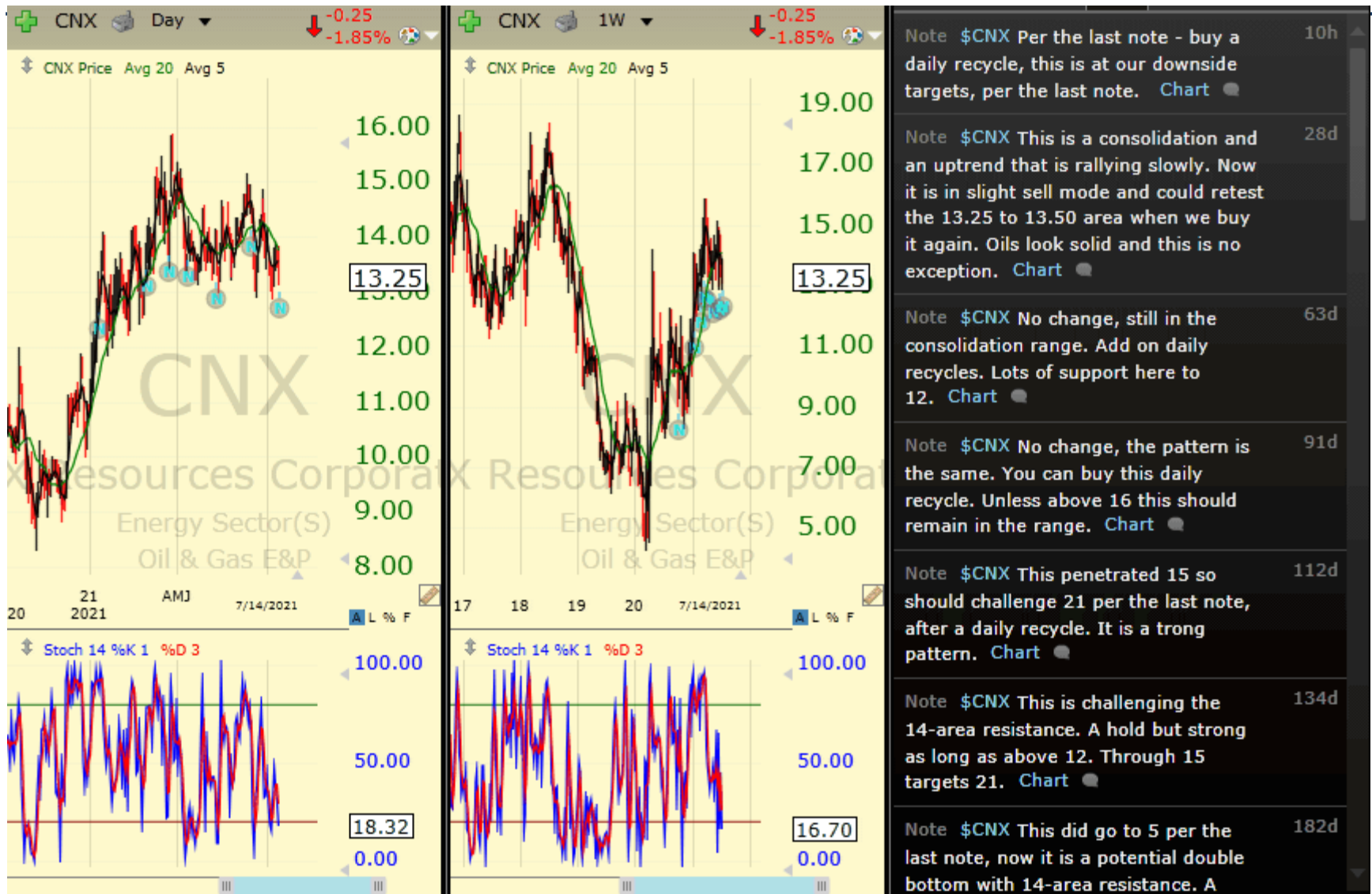




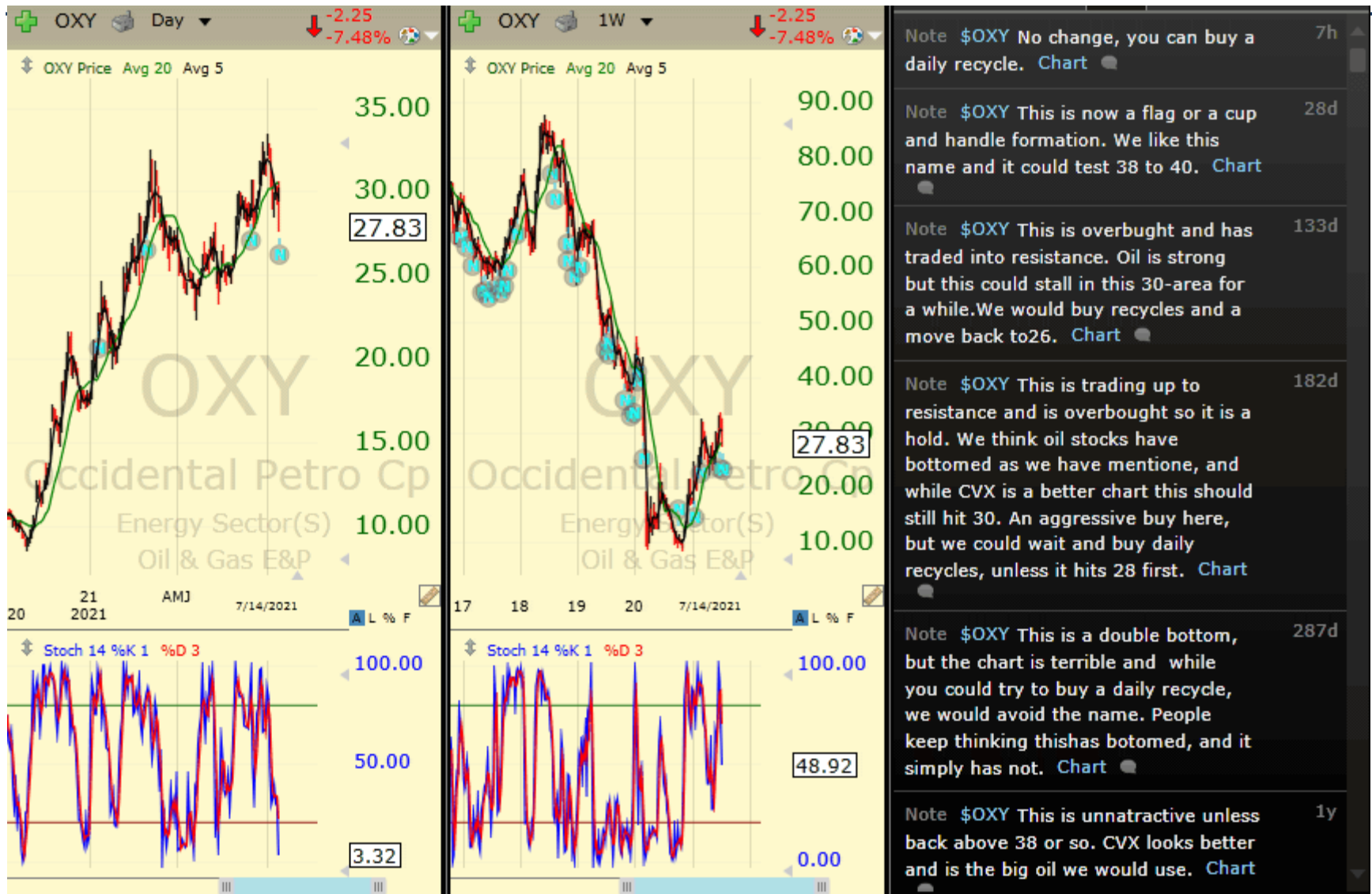
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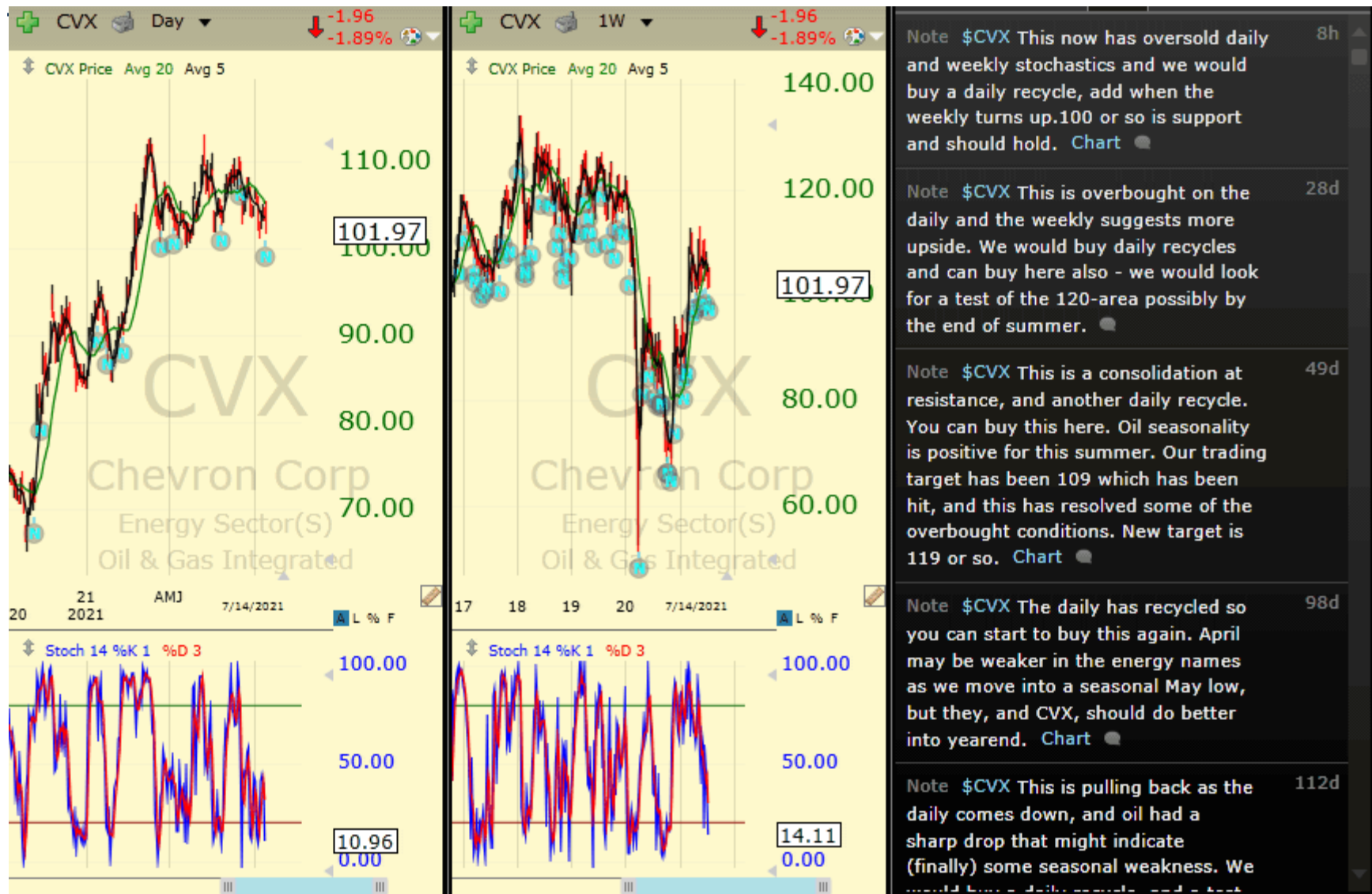
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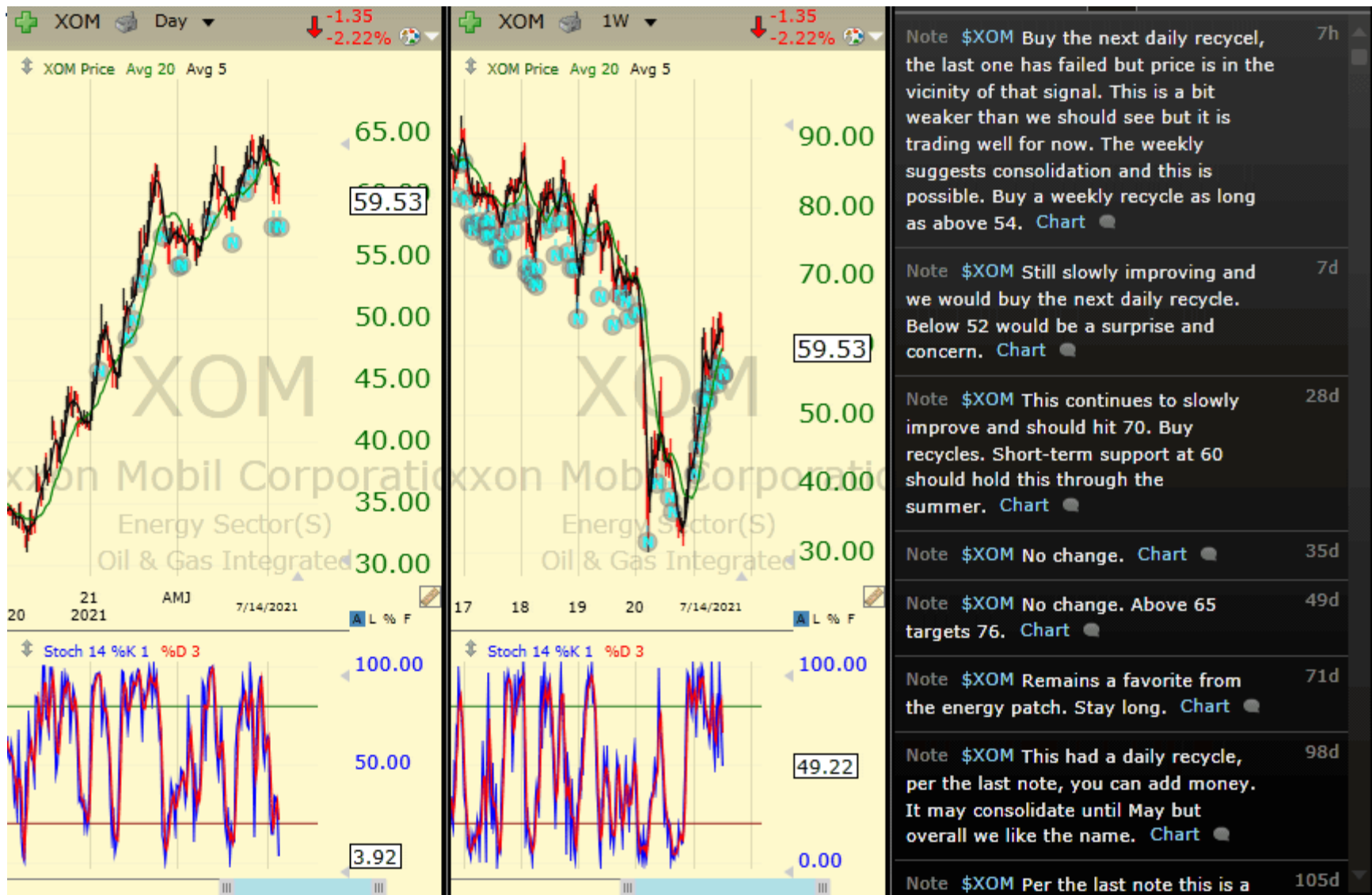


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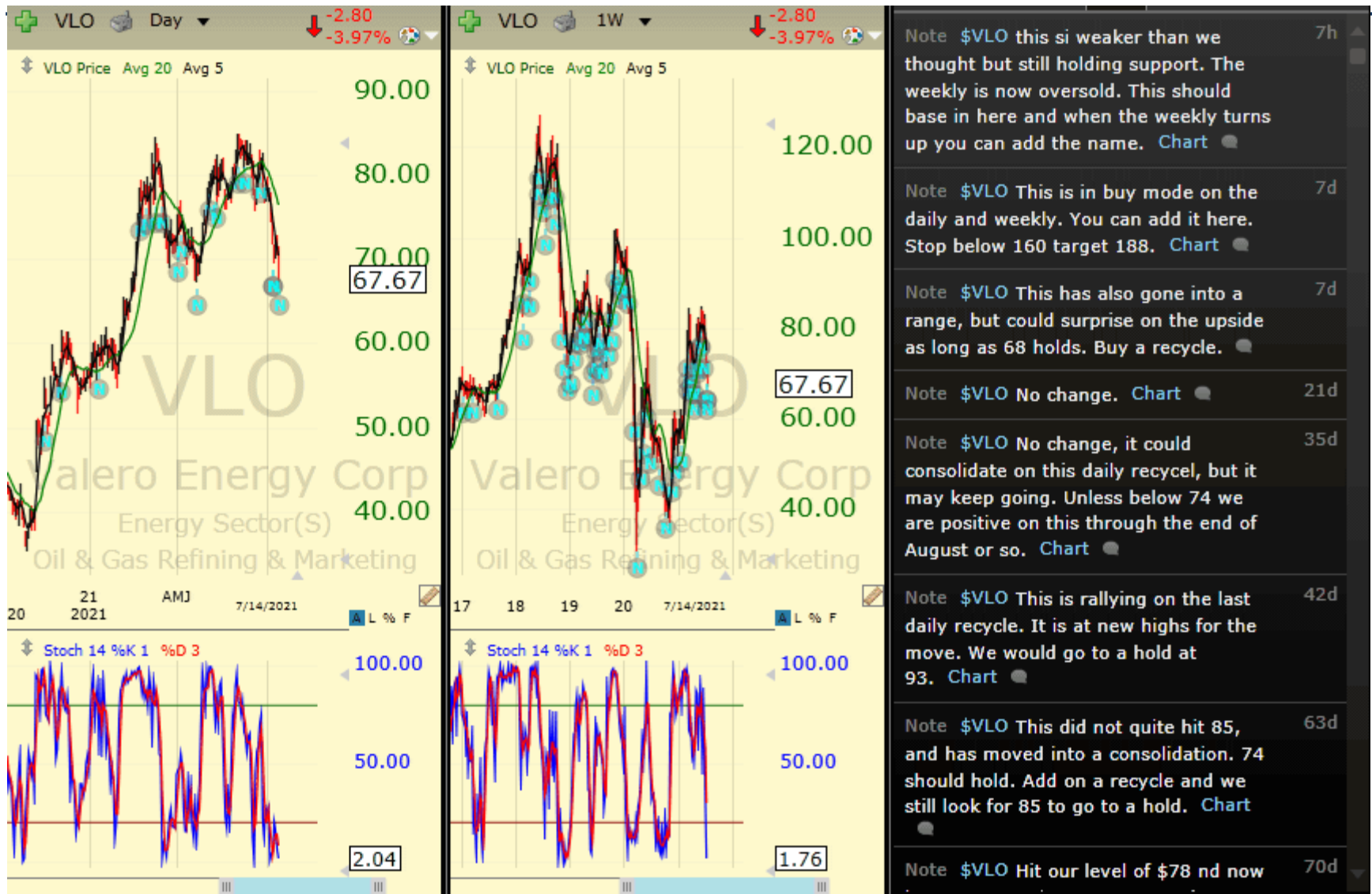
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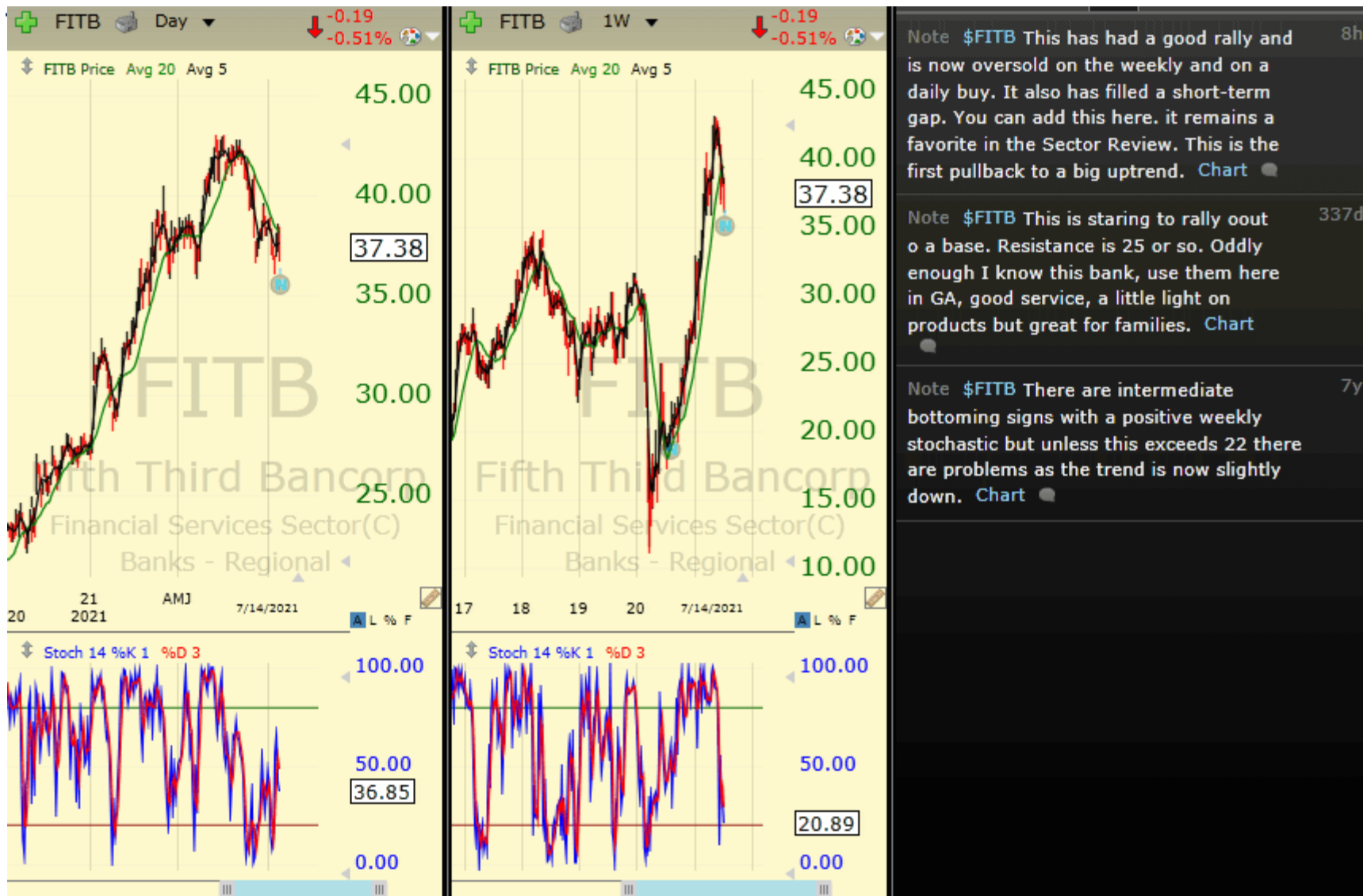




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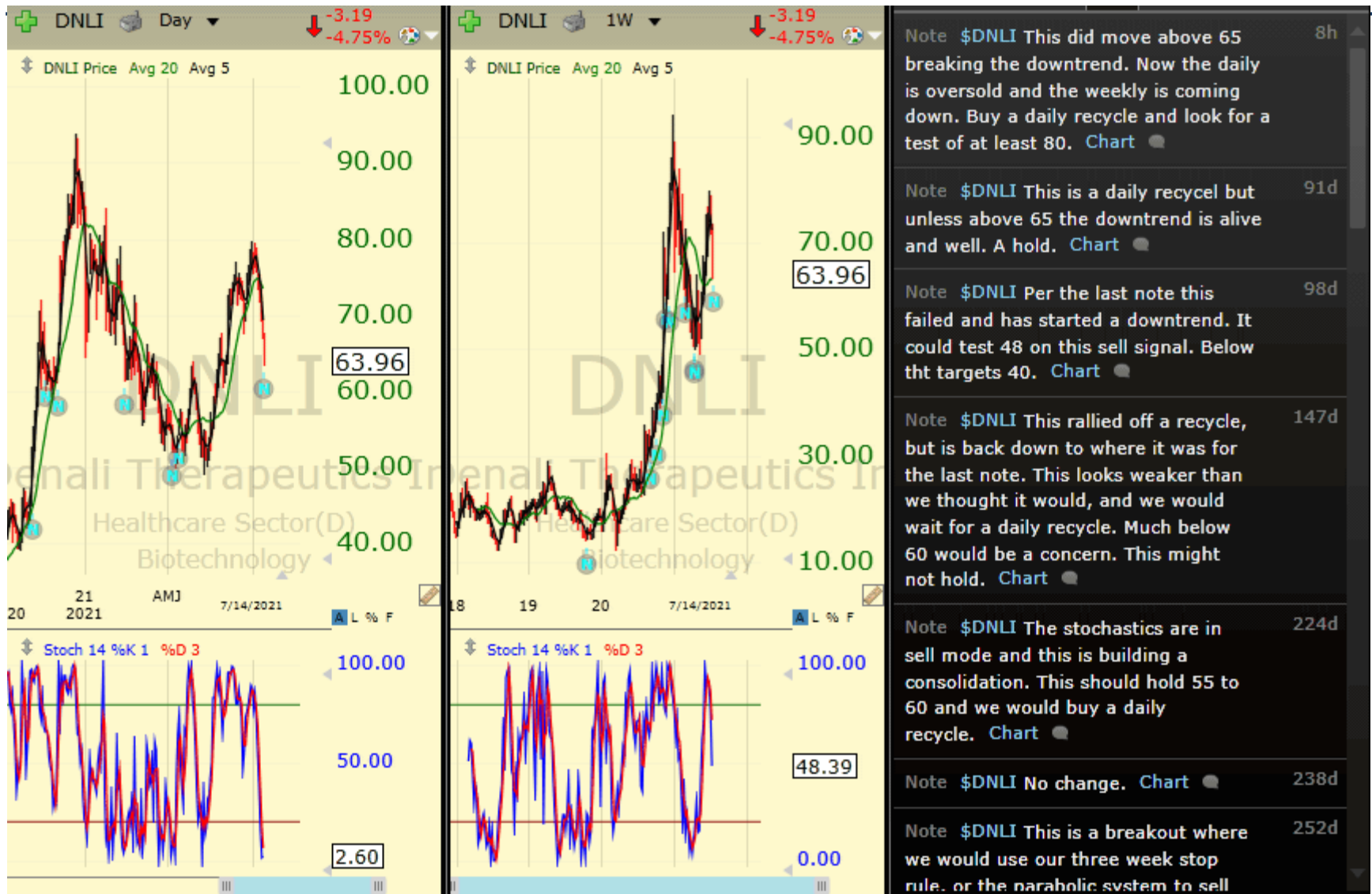


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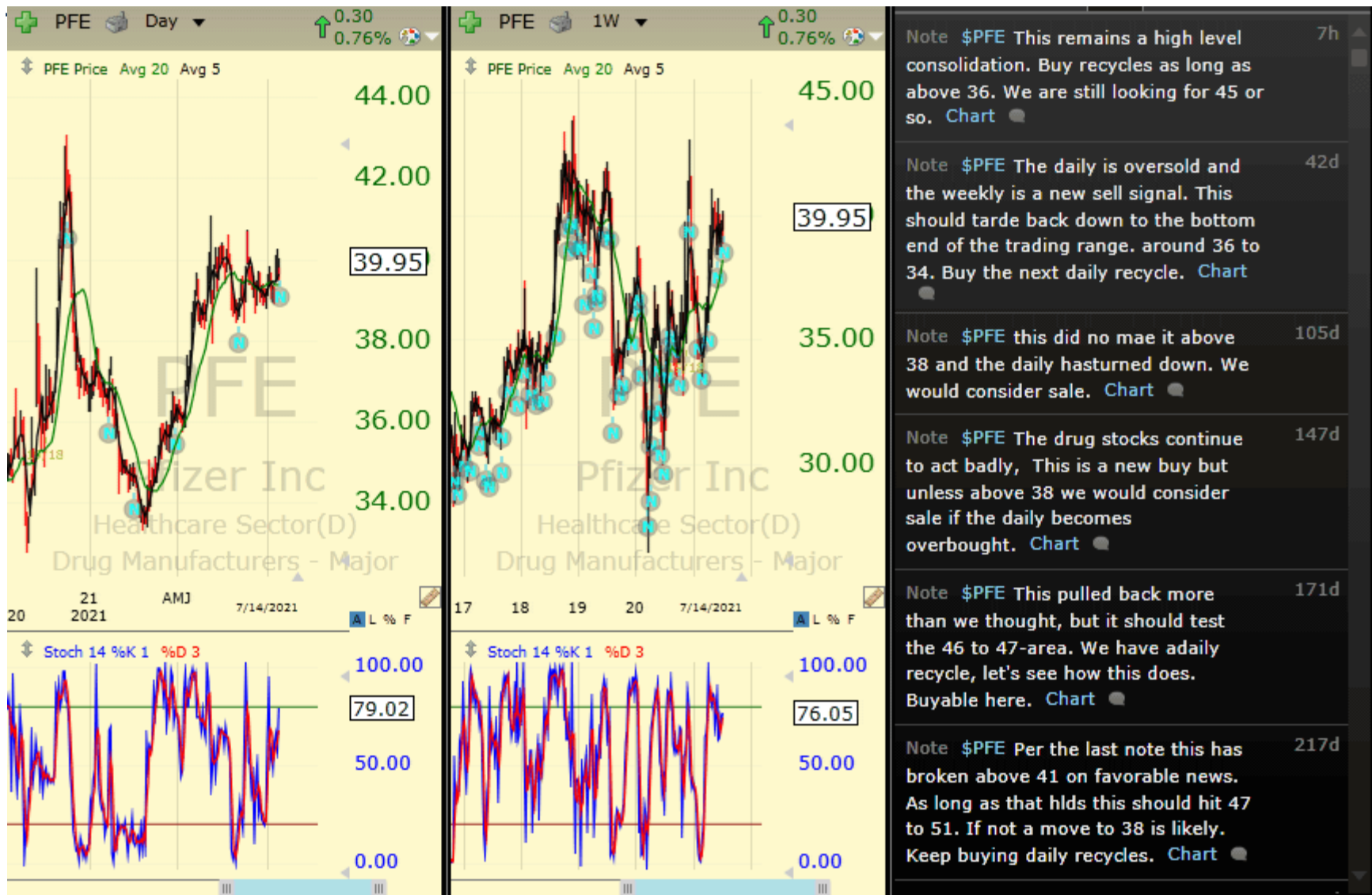




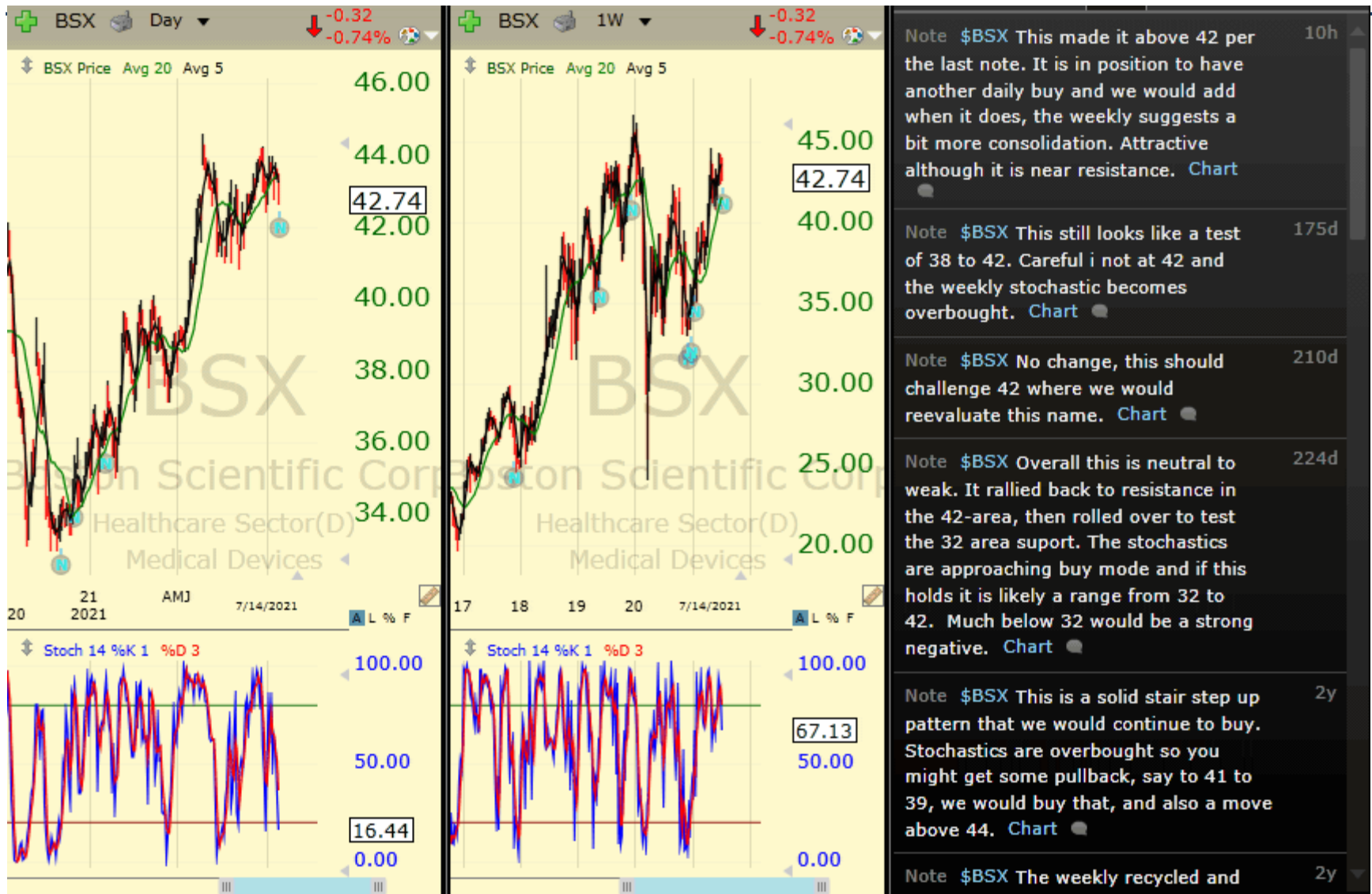
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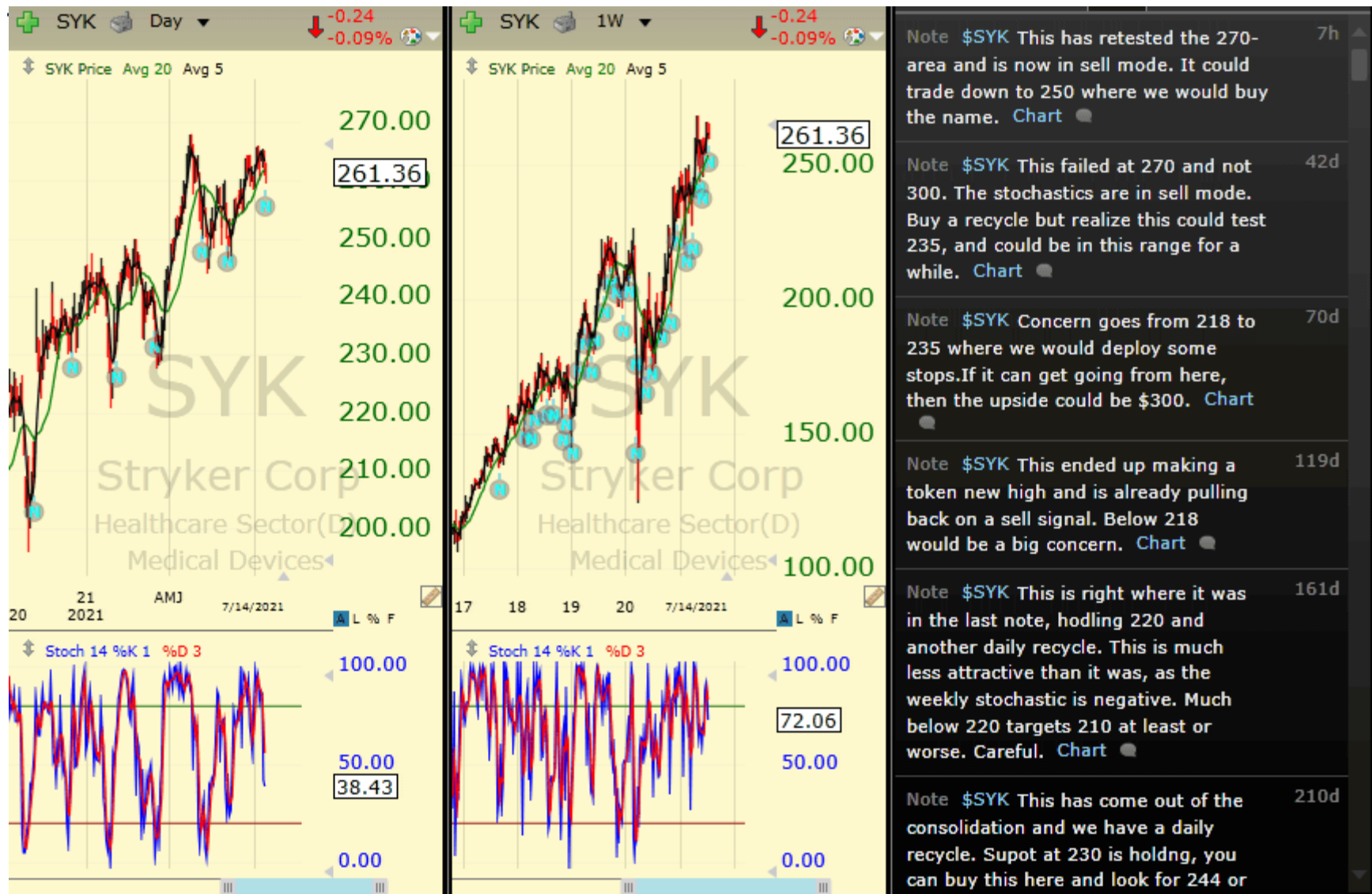


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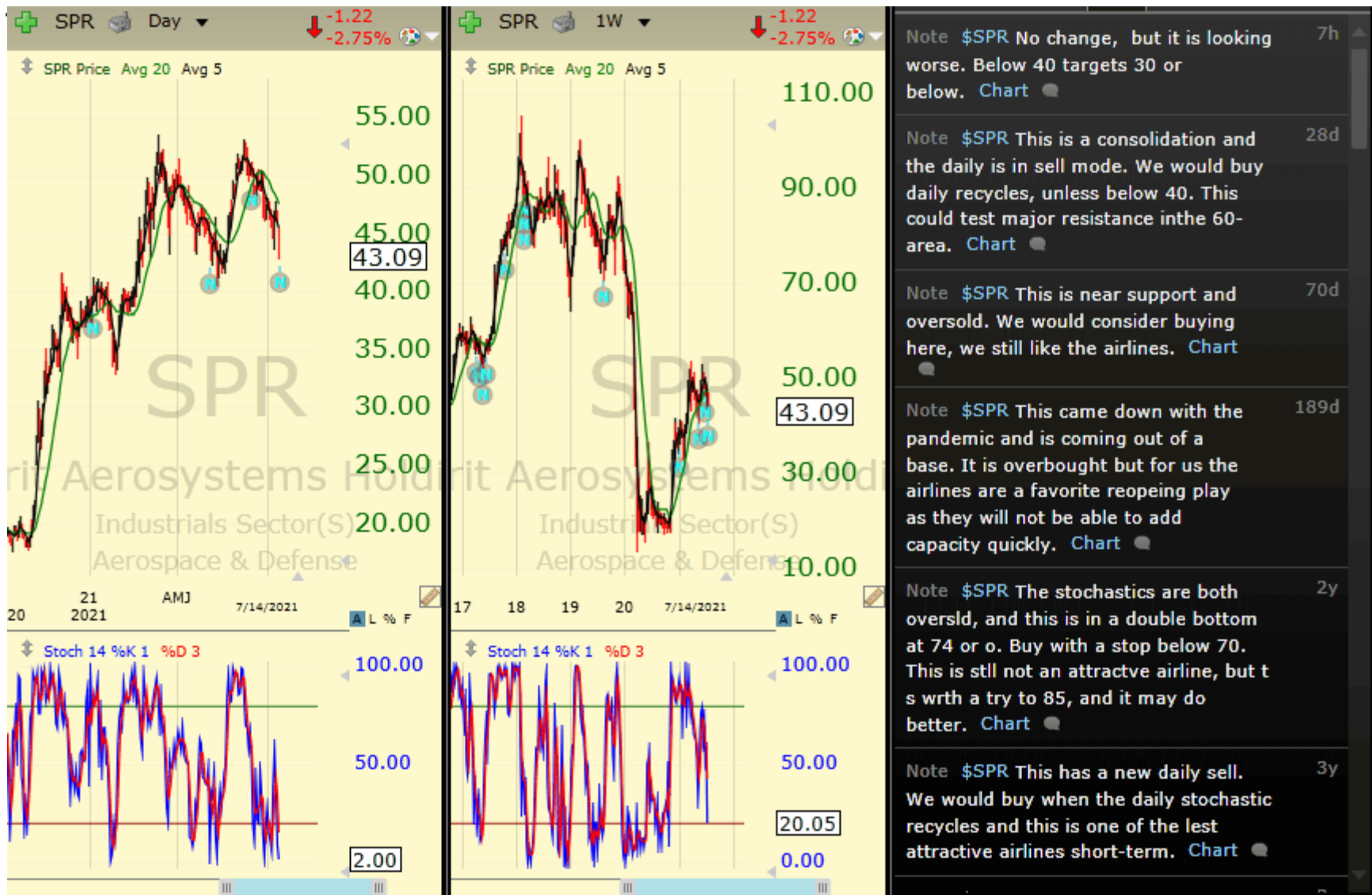


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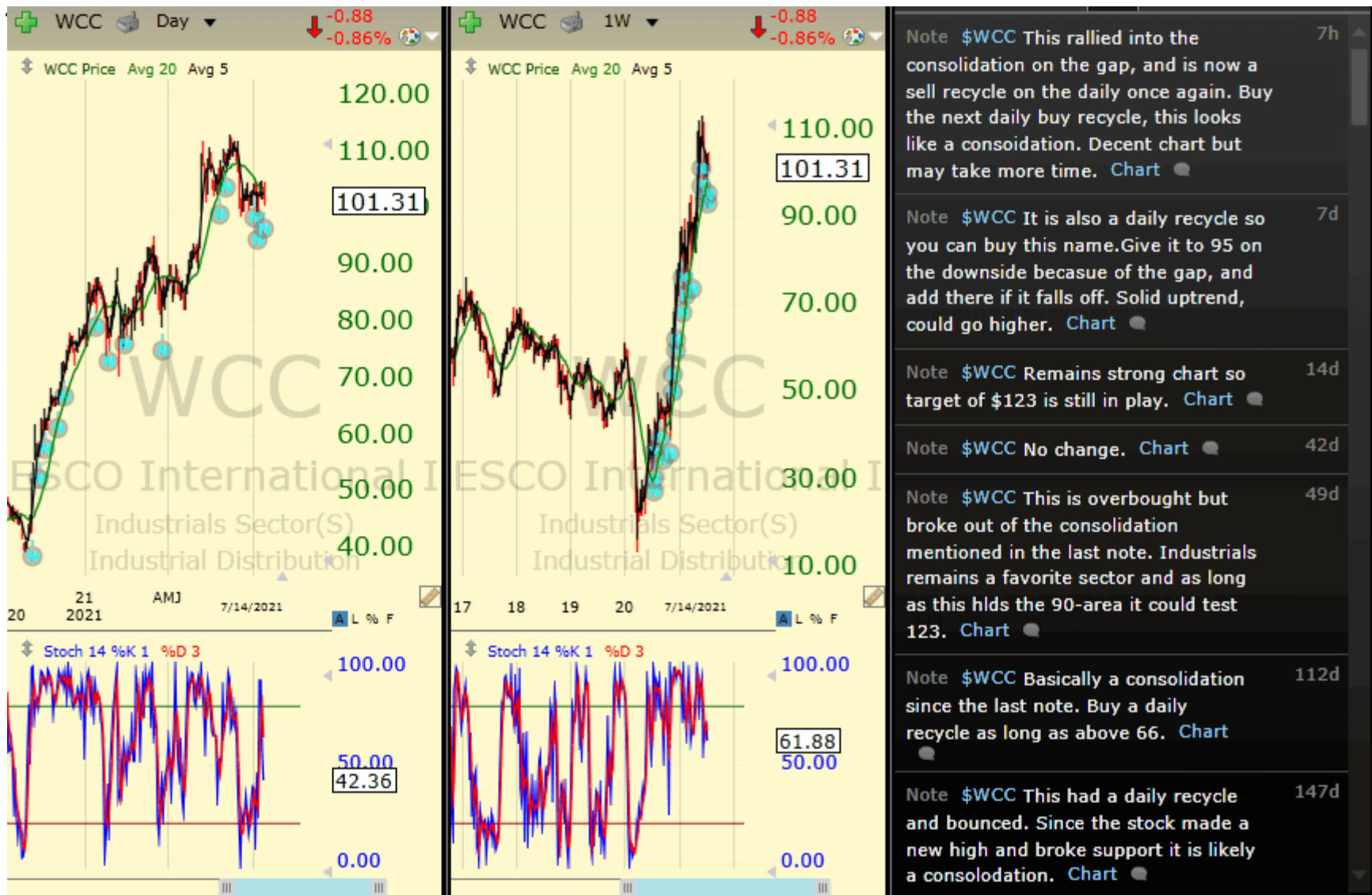
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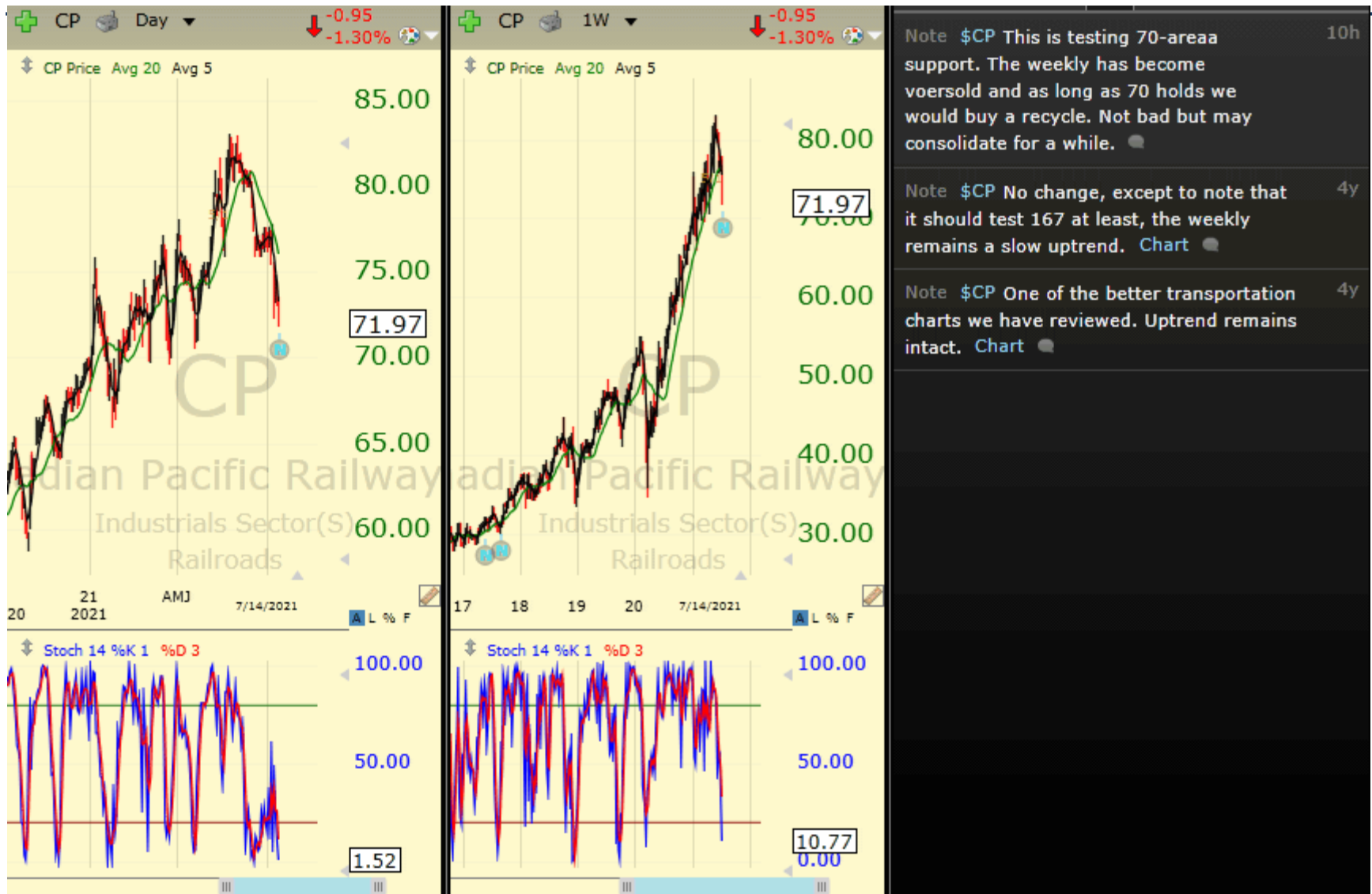


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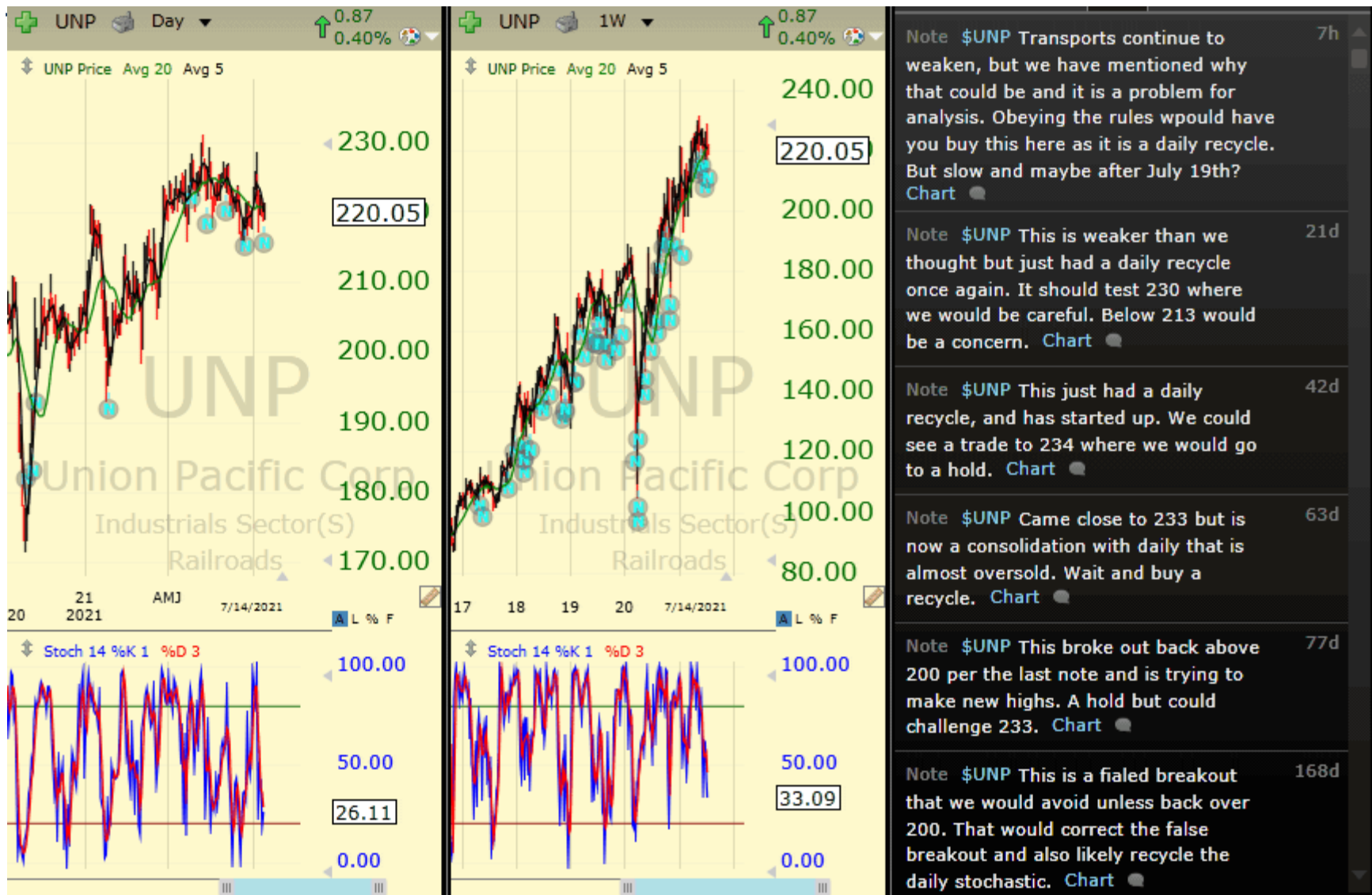




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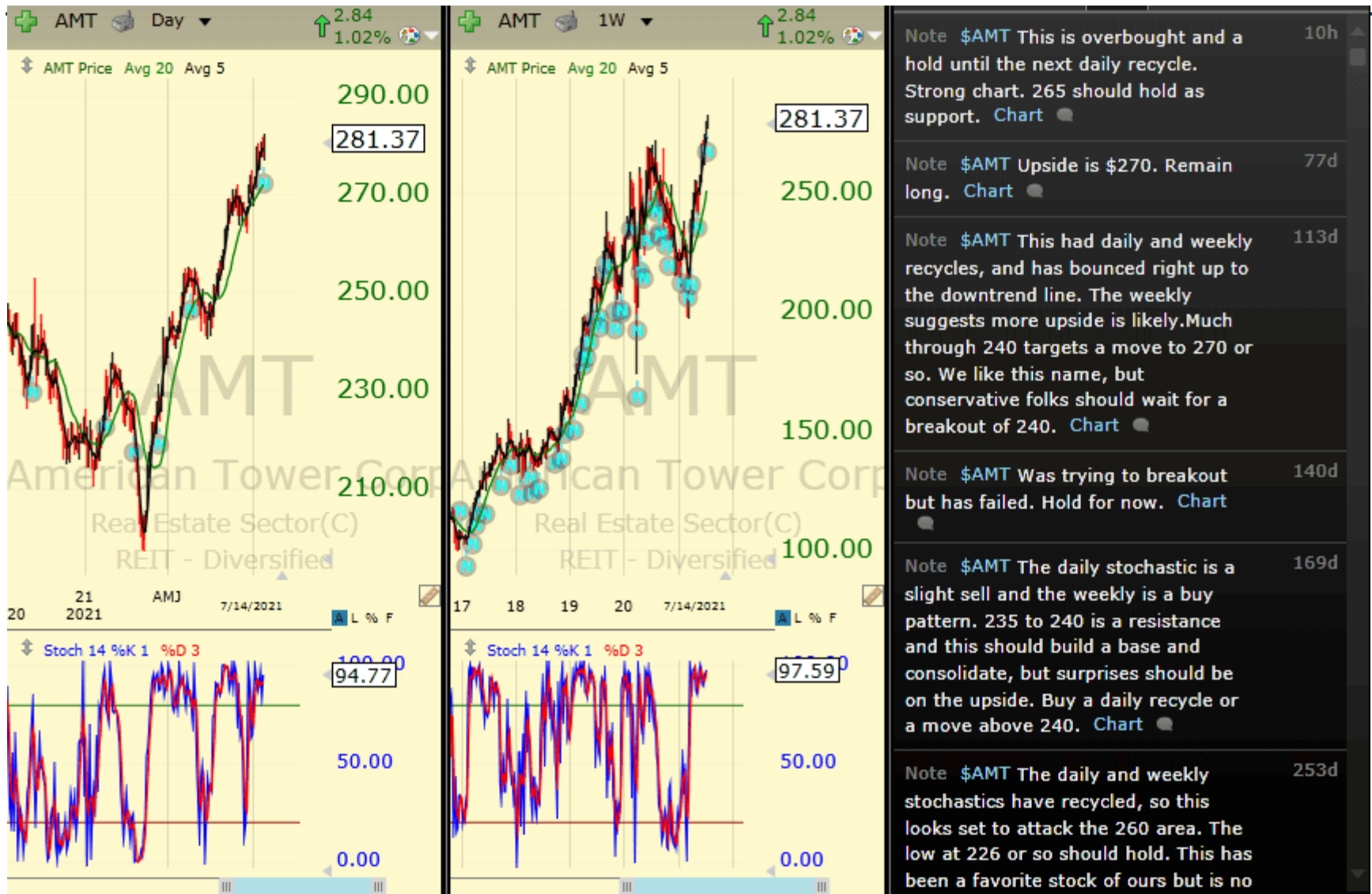


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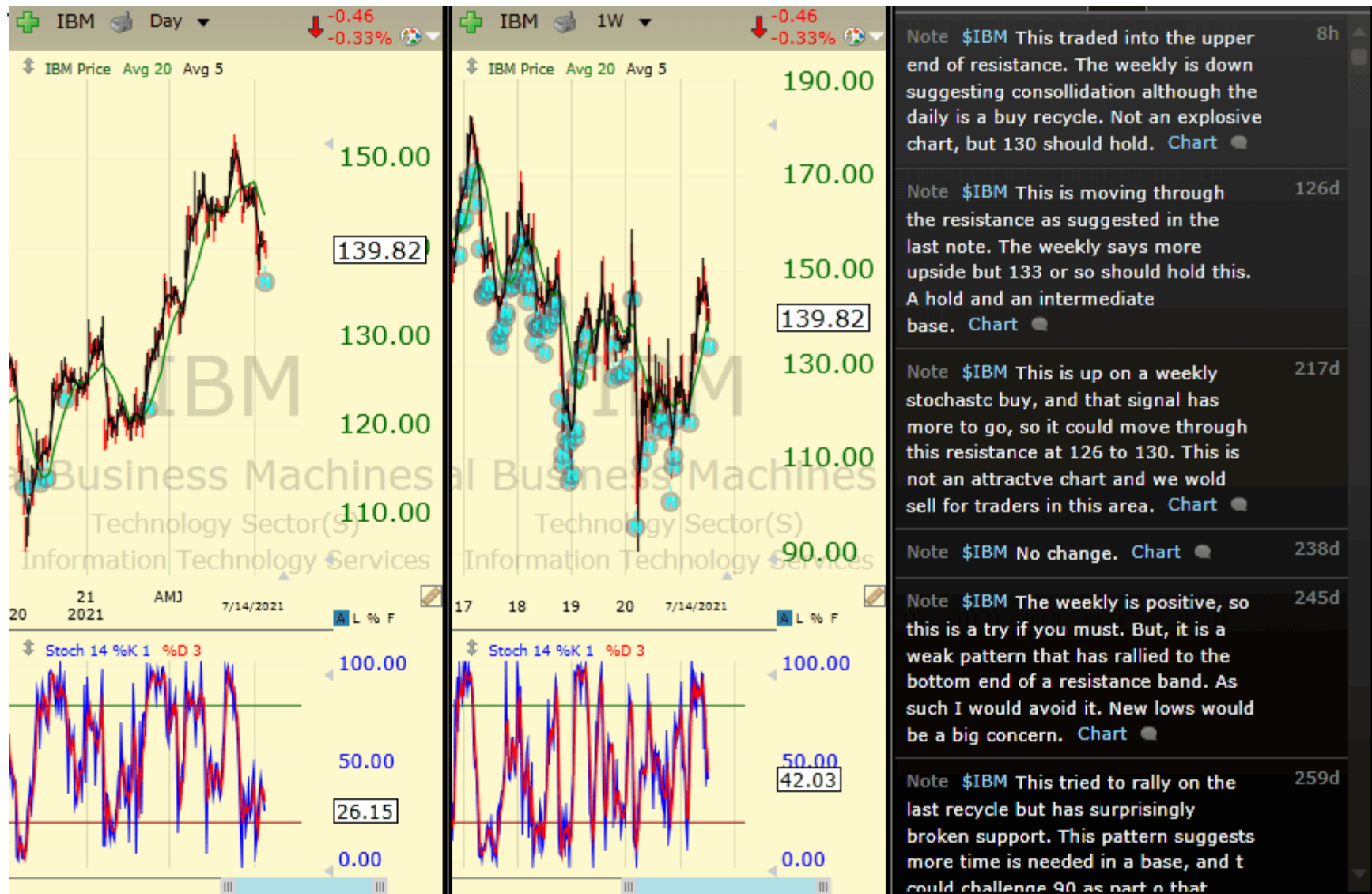




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Note \$BLDE You can try and buy a daily recycle per the last note. We still don't like the pattern. Below 6 targets 4. Chart ● 10h

Note \$BLDE This had a weekly recycle and the daily is coming down. We don't like thi pattern but can try and buy a daily buy recycle. Chart ● 22d

Note \$EXPC Looks like lots of speculative stocks. It my have had its day in the sun. Need to get weekly a bit more oversold. Chart ● 119d

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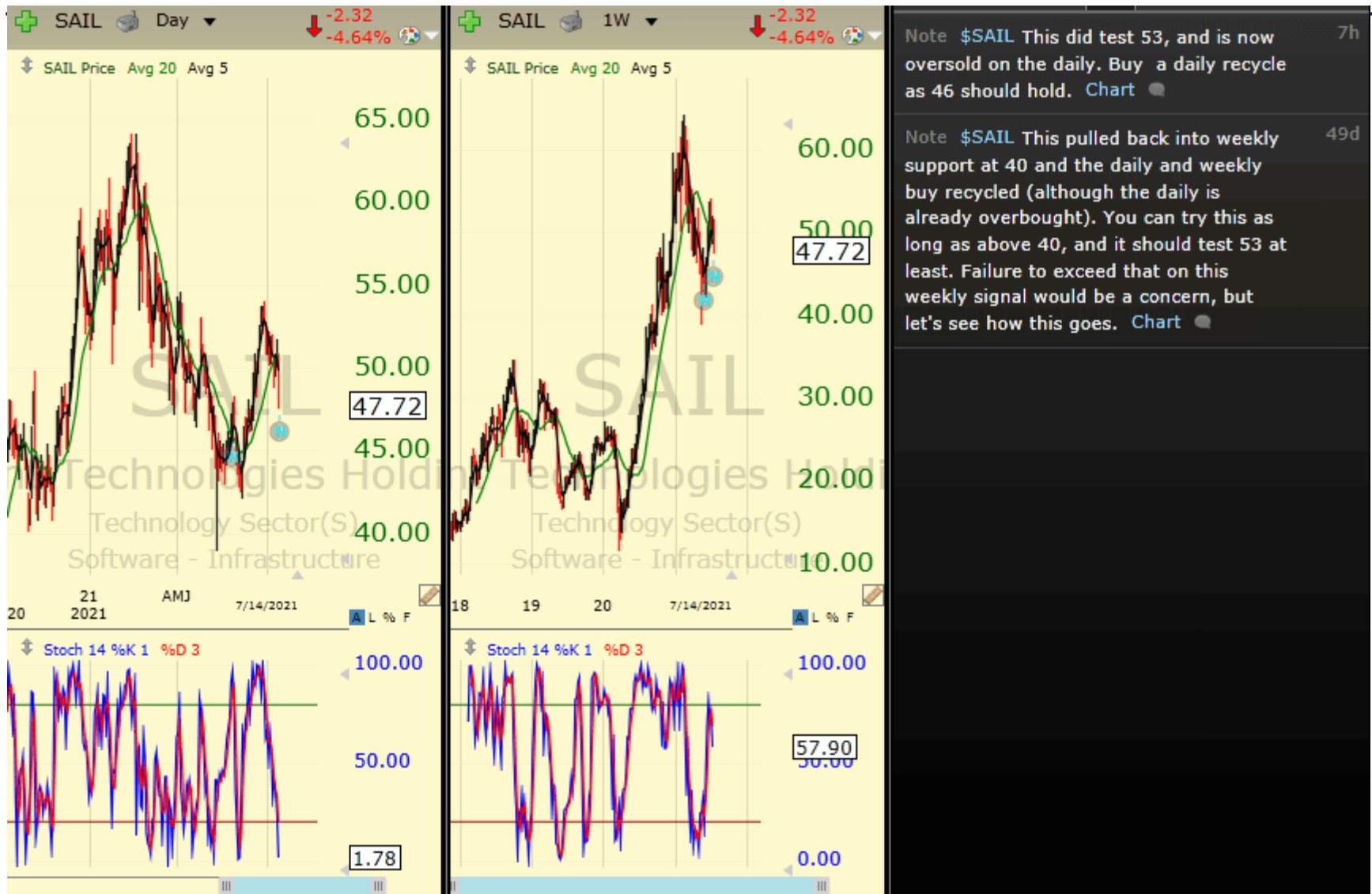
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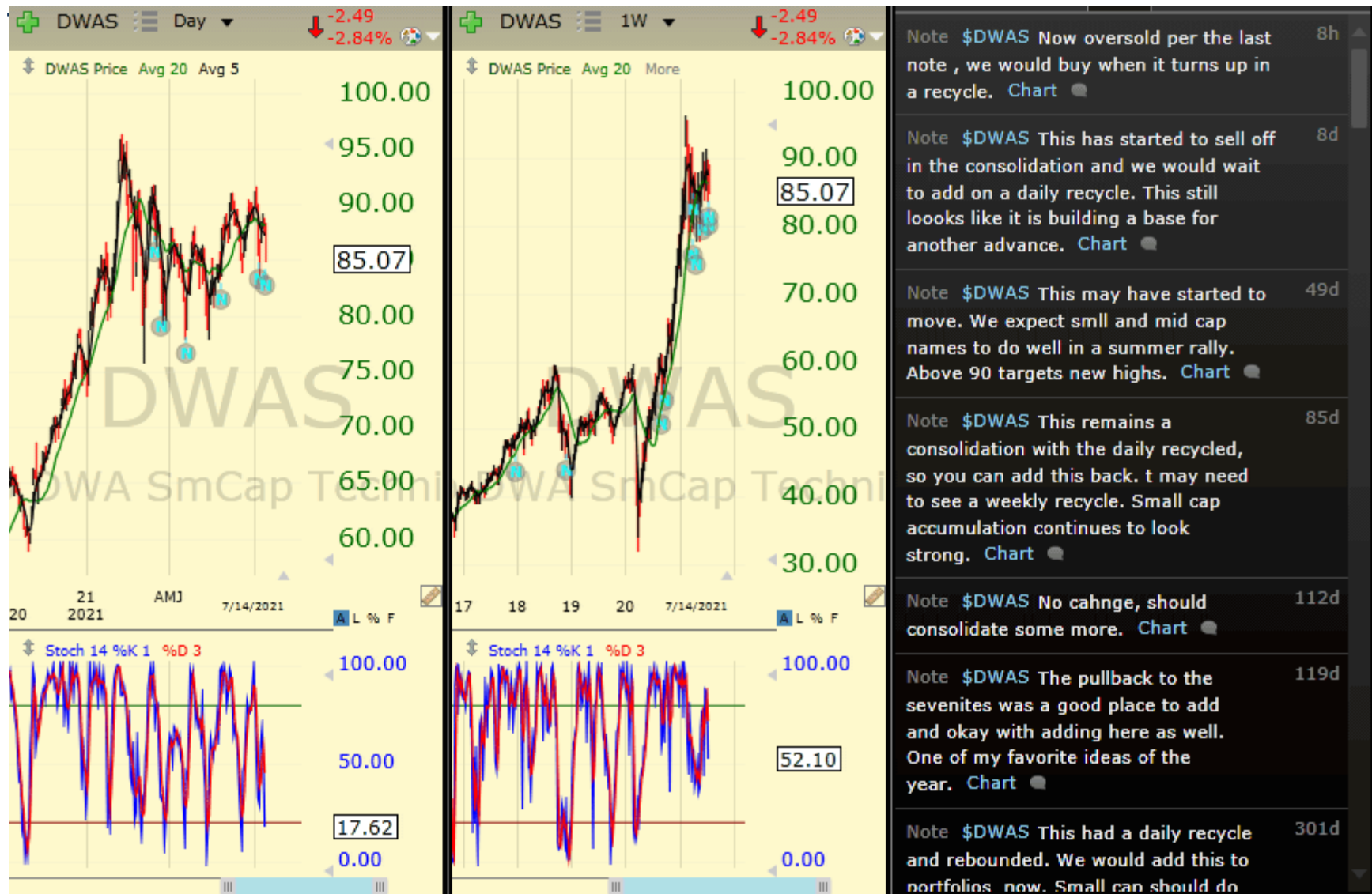




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# Technical Indicators

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Readers will note that we use the same indicators on all of the charts in this presentation. We append definitions of these indicators and are available via the website: [Education and Training Center](#).

# Technicals Defined

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## Moving Averages:

Moving averages are one of the building blocks of Technical Analysis, and there are almost as many ways to use this indicator as there are technicians.

At the FRED report we teach and use a dual moving average crossover system to determine trend. Our favorites are the 5 period and 20 period moving averages. We consider the trend to be up if the 5 is above the 20, and down if below it.

## Stochastics:

The Stochastic Oscillator is one of the commonly used momentum oscillators and is standard on charting programs. There are two lines on the chart below, %K and %D.

%K is the faster of the two lines, and represents a mathematical formula that *measures where the current close is in relation to the trading range of the last "X" periods of time*. We use a 14 period look-back, so in plain English %K says where the current close is in the trading range of the last 14 days, expressed as a %.

At the FRED report we use it somewhat differently than is commonly taught. The standard way to use the indicator is to register a buy signal when it moves below, and then above, 20 (the lowest 20% of closing prices in the last 14 days). A sell signal is when the indicator moves above, and then below 80 (the highest 80% of closes over the last 14 days).

*The other line, %D, is a 3 period moving average of %K. We have found that the Stochastic is sensitive, so we advocate taking signals only in the direction of the trend. When looking at the standard FRED report chart, this would mean taking buy signals when the 5 is above the 20, and sell signals when the 5 is below the 20, but using a different technique to exit positions. The reason for this is the Stochastic is quite sensitive, and can give early indications, especially in new trends. It also can get "stuck" in the direction of trends, which connotes strength and not weakness. Another, preferred interpretation, is to use the indicator to measure risk. An example: buy in an uptrend, not when the stochastic is at 90% but rather wait until it falls below 50%, This way, even if a stock, commodity, or ETF does not give one of the "classic" signals, you can still use the indicator to assess risk, and leg into positions.*

# The FRED Report

Financial Research, Education & Data

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**The FRED Report** ([www.theFREDreport.com](http://www.theFREDreport.com)) was started to provide Financial Advisors and investors access to unbiased market research. The President of The Fred Report, **Fred Meissner, CMT** has been practicing Technical Market Analysis since 1983 and has worked in the research departments of Merrill Lynch and Robinson – Humphrey /Smith Barney. In addition he has served the public as a portfolio manager and financial advisor. We know the problems investors face and have devoted our career to helping find the best possible investments in all environments.

