

Chartbook Review

(charts as of 07/22/15)

By Fred Meissner, CMT

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Chartbook: Stocks of Interest

Sym	Company	trkPrice	Sector ▲	Industry
NFLX	Netflix Inc	111.44	Communication Services Sector	Pay TV
CCI	Crown Castle Intl Corp	80.61	Communication Services Sector	Telecom Services
T	AT&T Inc	34.25	Communication Services Sector	Telecom Services
TM	Toyota Motor Corporation ADS	133.99	Consumer Cyclical Sector	Auto Manufacturers
TSLA	Tesla Motors Inc	267.79	Consumer Cyclical Sector	Auto Manufacturers
GNTX	Gentex Corp	16.43	Consumer Cyclical Sector	Auto Parts
CCL	Carnival Corp	52.37	Consumer Cyclical Sector	Leisure
MAR	Marriott Internat Inc A	76.93	Consumer Cyclical Sector	Lodging
TWX	Time Warner Inc	88.72	Consumer Cyclical Sector	Media - Diversified
LVS	Las Vegas Sands	54.98	Consumer Cyclical Sector	Resorts & Casinos
DANG	China DangDang Inc.	6.92	Consumer Cyclical Sector	Specialty Retail
PEP	Pepsico Inc	97.17	Consumer Defensive Sector	Beverages - Soft Drinks
COST	Costco Wholesale Corp	146.39	Consumer Defensive Sector	Discount Stores
SYY	Sysco Corp	36.21	Consumer Defensive Sector	Food Distribution
DVN	Devon Energy Corp	51.14	Energy Sector	Oil & Gas E&P
BHI	Baker Hughes Inc	58.22	Energy Sector	Oil & Gas Equipment & Services
MDR	Mcdermott Internat Inc	4.62	Energy Sector	Oil & Gas Equipment & Services
KMI	Kinder Morgan, Inc.	35.35	Energy Sector	Oil & Gas Midstream
HTLF	Heartland Financial Usa	38.16	Financial Services Sector	Banks - Regional - US
OZRK	Bank Of The Ozarks Inc	46.42	Financial Services Sector	Banks - Regional - US
HAWK	Blackhawk Network Holdings, Inc.	45.58	Financial Services Sector	Credit Services
MHLD	Maiden Hldgs Ltd	16.19	Financial Services Sector	Insurance - Reinsurance
ANIK	Anika Therapeutics Inc	35.13	Healthcare Sector	Biotechnology
LH	Laboratory Corporation of America	121.13	Healthcare Sector	Diagnostics & Research
TMO	Thermo Fisher Scientific Inc	140.01	Healthcare Sector	Diagnostics & Research
GSK	GlaxoSmithKline	42.29	Healthcare Sector	Drug Manufacturers - Major
SUPN	Supernus Pharmaceuticals Inc	20.13	Healthcare Sector	Drug Manufacturers - Specialty & Generic
AET	Aetna Inc	113.89	Healthcare Sector	Health Care Plans
CI	Cigna Corp	151.10	Healthcare Sector	Health Care Plans
WOOF	VCA Antech Inc	55.18	Healthcare Sector	Medical Care
EW	Edwards Life Sciences	156.76	Healthcare Sector	Medical Devices
MDT	Medtronic PLC	76.81	Healthcare Sector	Medical Devices

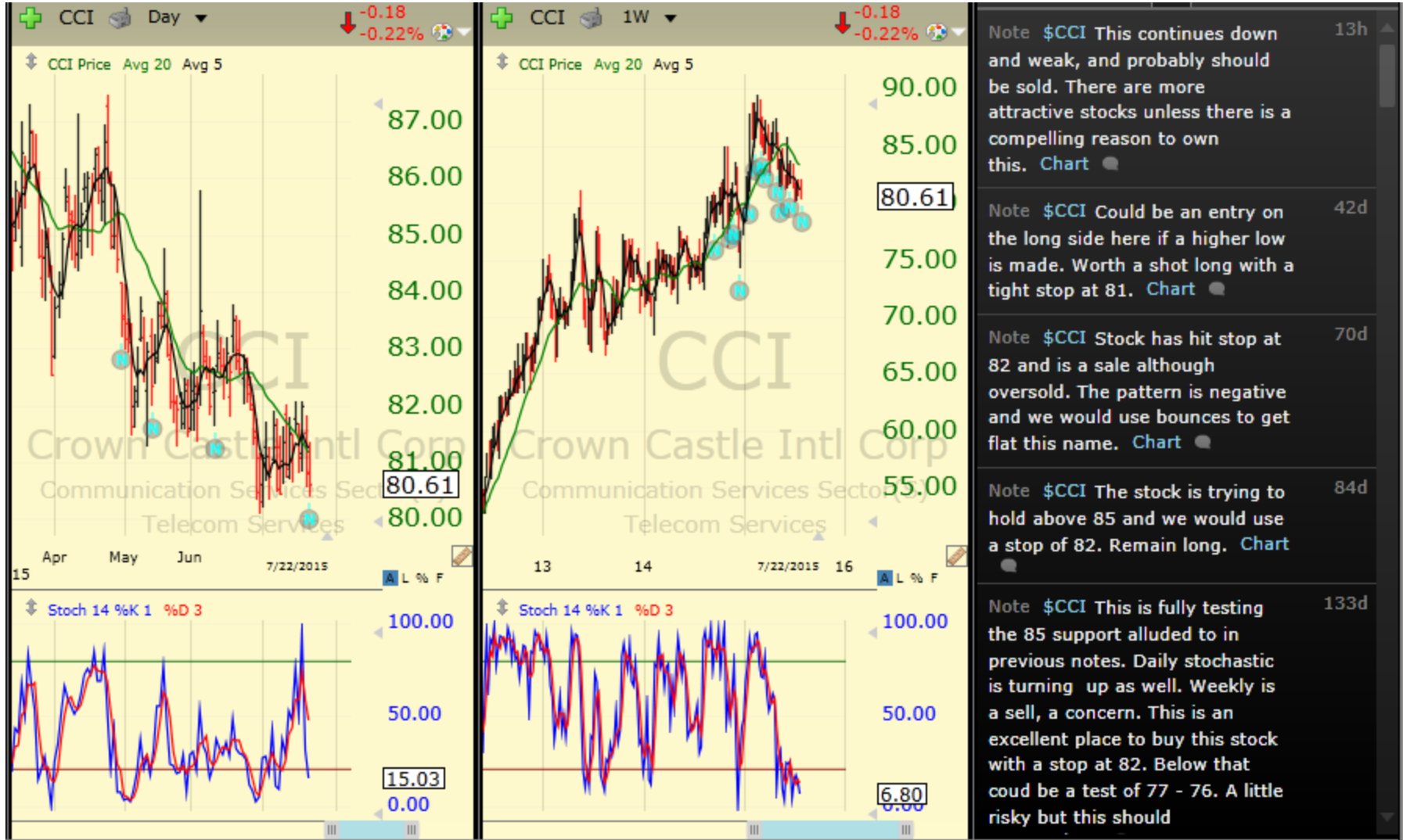
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Symbol	Company	trkPrice	Sector ▲	Industry
MDXG	Mimedx Group Inc	12.71	Healthcare Sector	Medical Devices
ILMN	Illumina Inc	217.36	Healthcare Sector	Medical Instruments & Supplies
TGI	Triumph Group Inc	61.29	Industrials Sector	Aerospace & Defense
AAL	American Airlines Group Inc	41.44	Industrials Sector	Airlines
GE	General Electric Co	26.63	Industrials Sector	Diversified Industrials
PNR	Pentair Inc	61.12	Industrials Sector	Diversified Industrials
FDX	Fedex Corp	168.44	Industrials Sector	Integrated Shipping & Logistics
GMT	Gatx Corp	53.17	Industrials Sector	Rental & Leasing Services
NRZ	New Residential Investment Corp	15.82	Real Estate Sector	REIT - Residential
GIMO	Gigamon Inc.	31.90	Technology Sector	Communication Equipment
WSTG	Wayside Technology Group Inc	19.76	Technology Sector	Computer Distribution
AAPL	Apple Inc	125.21	Technology Sector	Consumer Electronics
CRTO	Criteo SA	56.68	Technology Sector	Internet Content & Information
FB	Facebook Inc	97.02	Technology Sector	Internet Content & Information
TWTR	Twitter, Inc	36.08	Technology Sector	Internet Content & Information
INTC	Intel Corp	28.60	Technology Sector	Semiconductors
LSCC	Lattice Semiconductor	5.39	Technology Sector	Semiconductors
ON	On Semiconductor Corp	10.31	Technology Sector	Semiconductors
CRM	Salesforce.com Inc	73.88	Technology Sector	Software - Application
FEYE	FireEye, Inc.	46.62	Technology Sector	Software - Application
PAYC	Paycom Software Inc	35.73	Technology Sector	Software - Application
PFPT	Proofpoint Inc	66.84	Technology Sector	Software - Application
VDSI	Vasco Data Security Intl	25.81	Technology Sector	Software - Application
MSFT	Microsoft Corp	45.53	Technology Sector	Software - Infrastructure
SCTY	SolarCity Corporation	55.33	Technology Sector	Solar
DWAS	PowerShares DWA SmCap Technic	42.85		
EWK	iShares MSCI Belgium Index Fund	18.19		
HACK	PureFunds ISE Cyber Security ETF	31.19		
SHOP	Shopify Inc	32.26		
XLF	SPDRs Select Sector Financial ETF	25.58		

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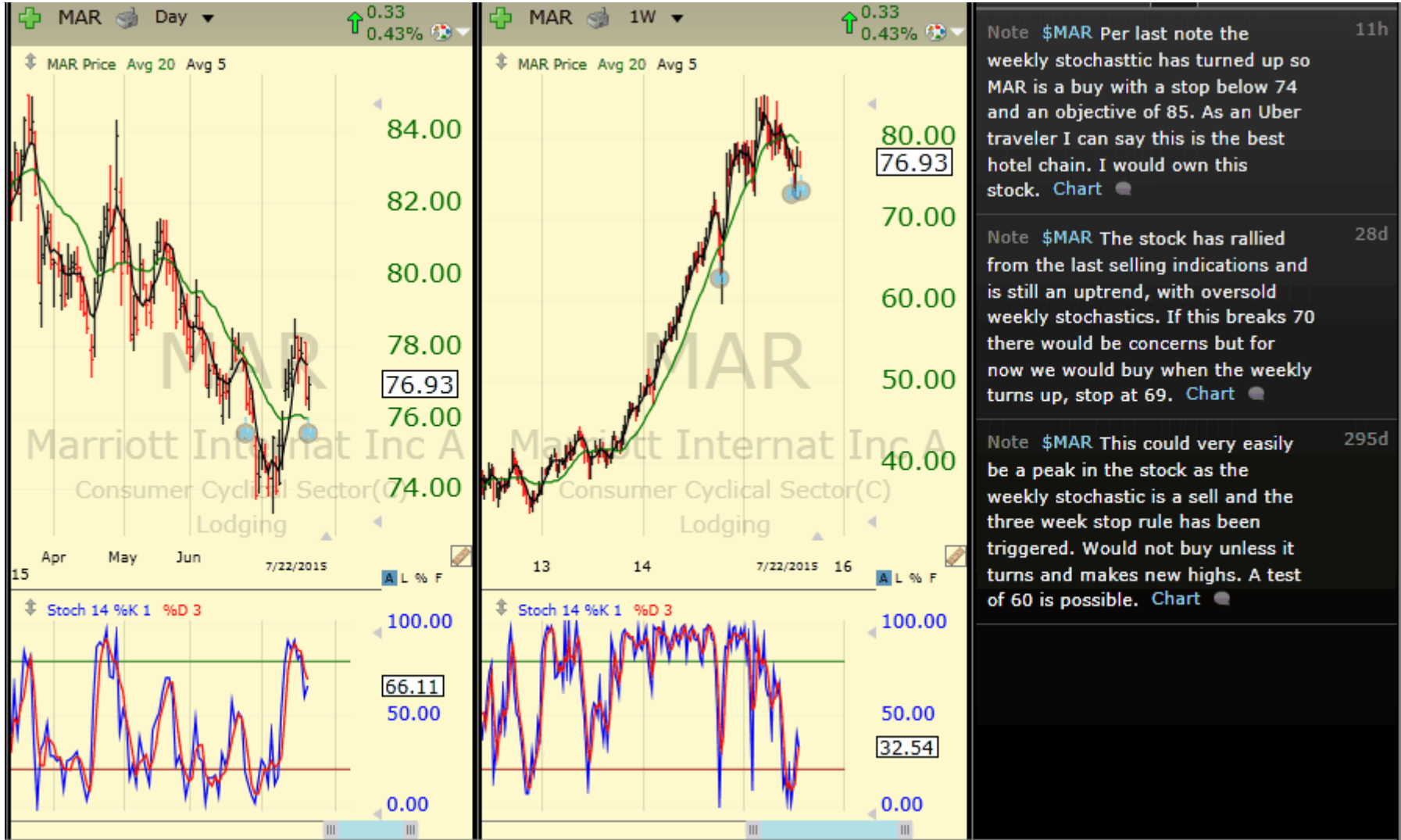
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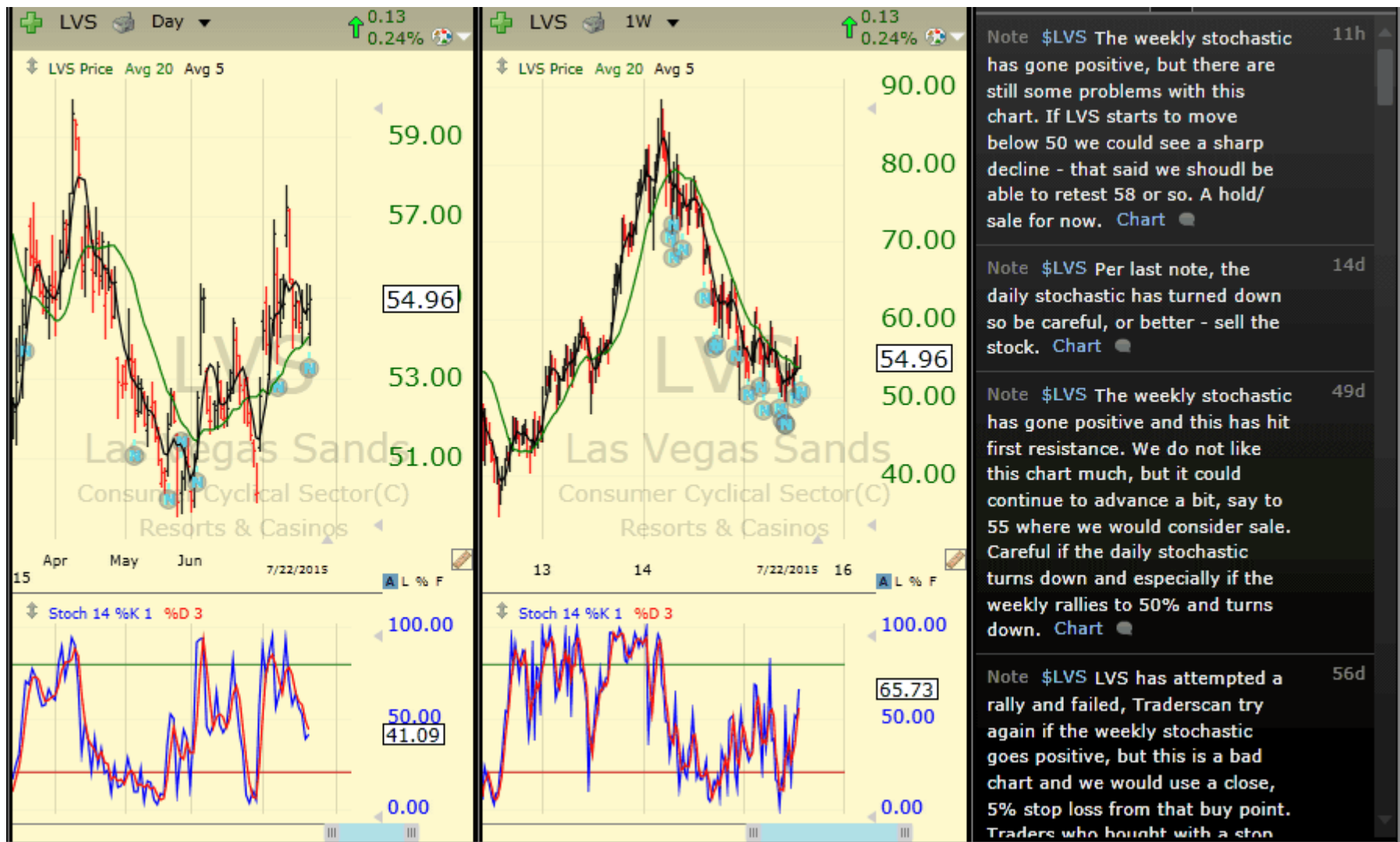
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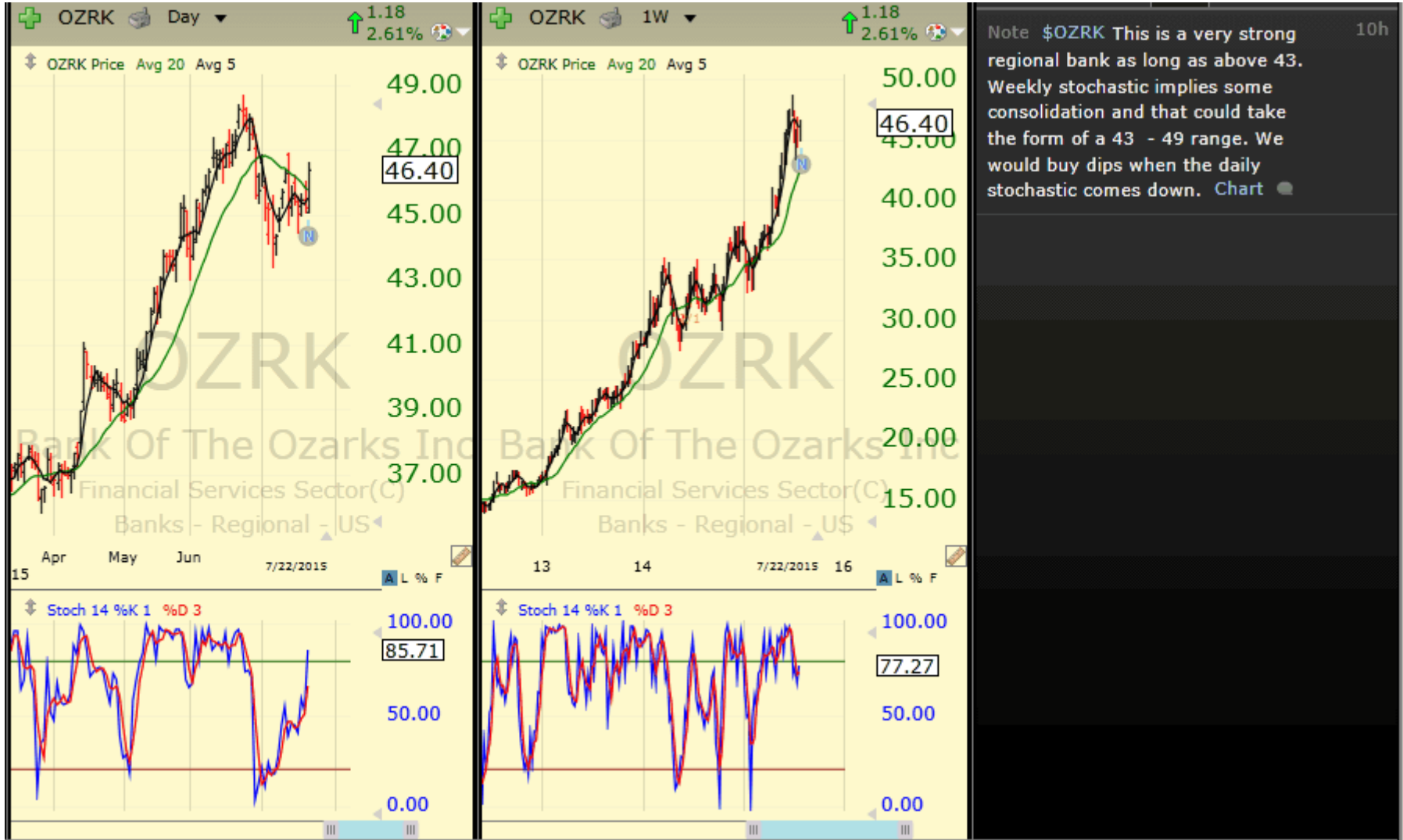
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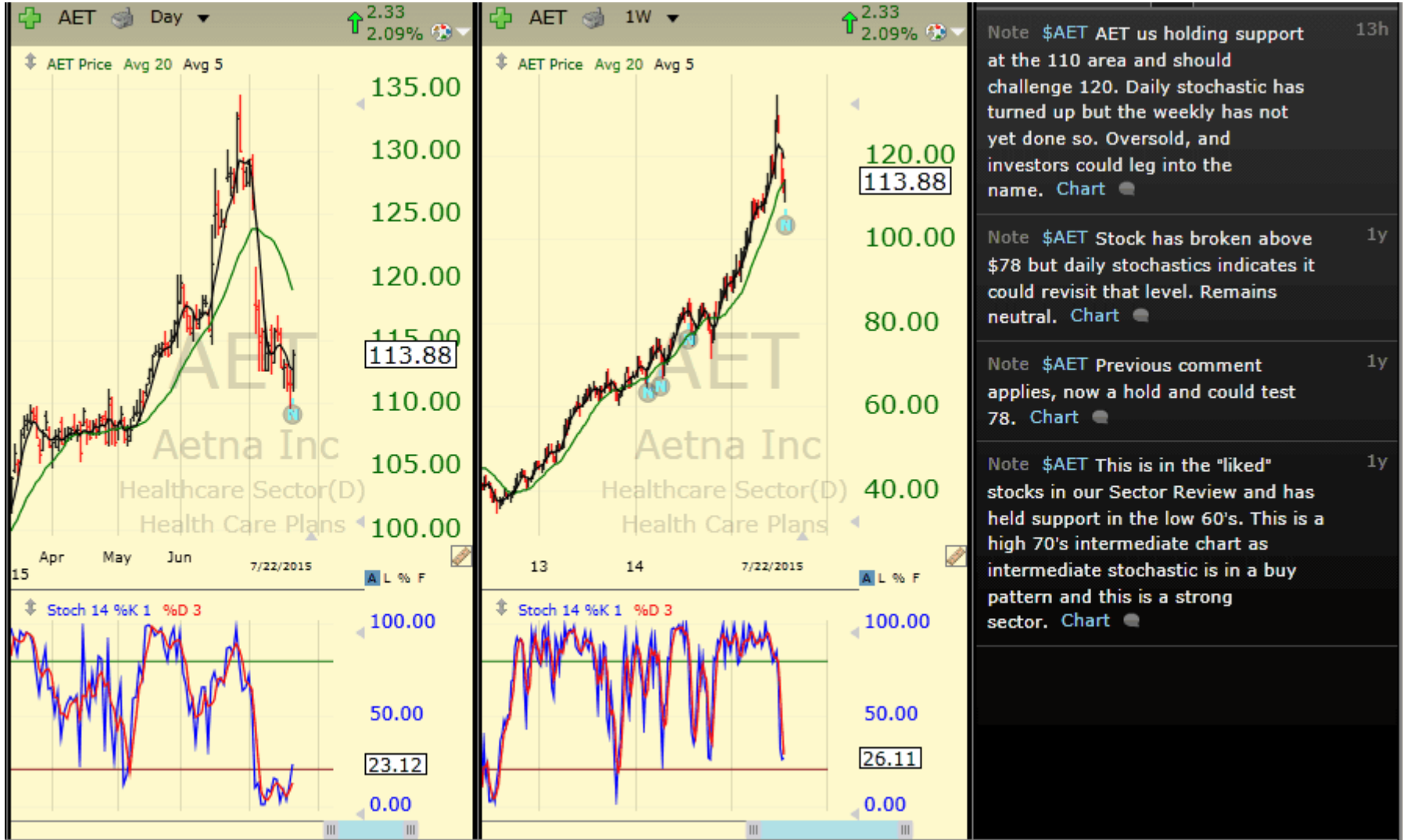
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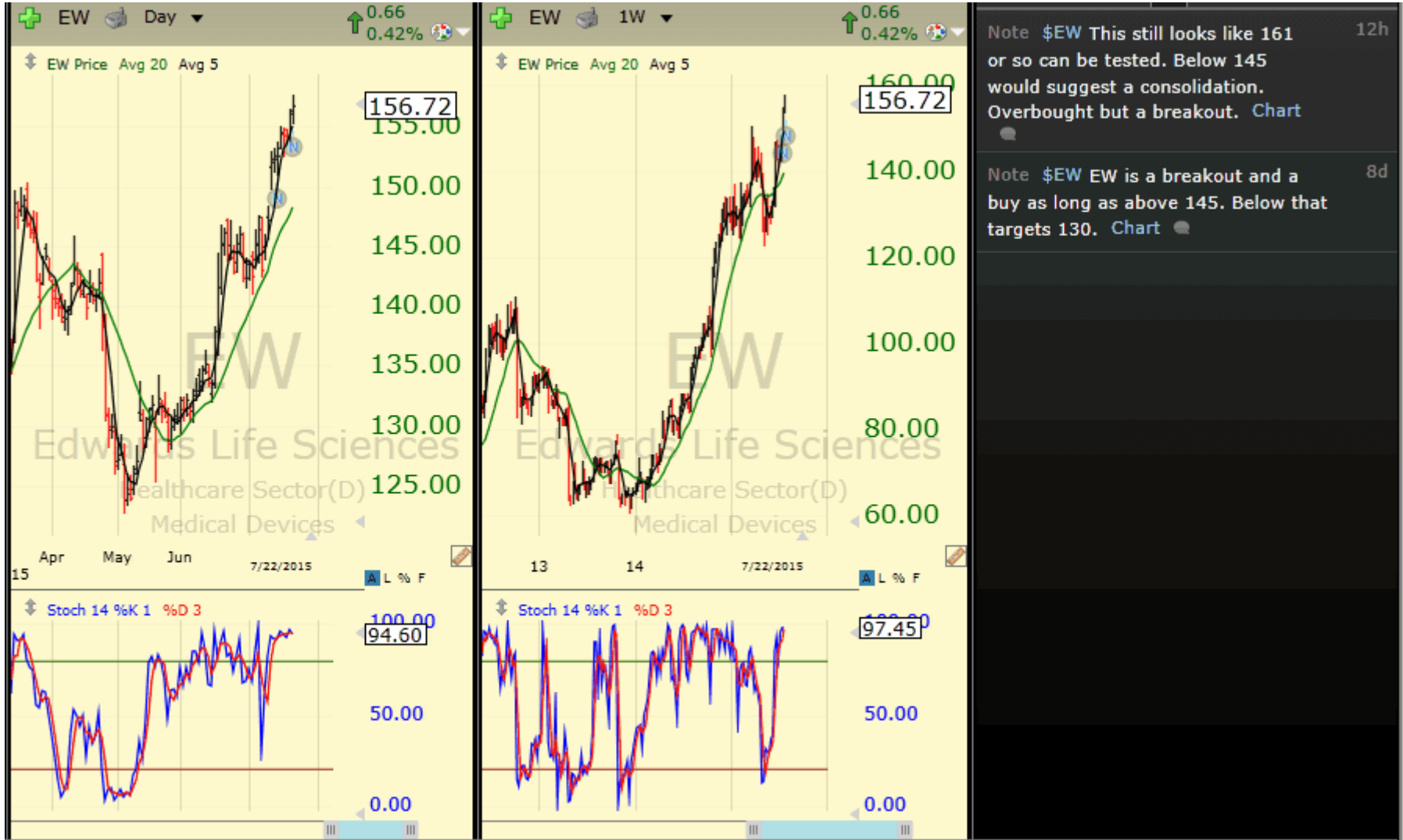
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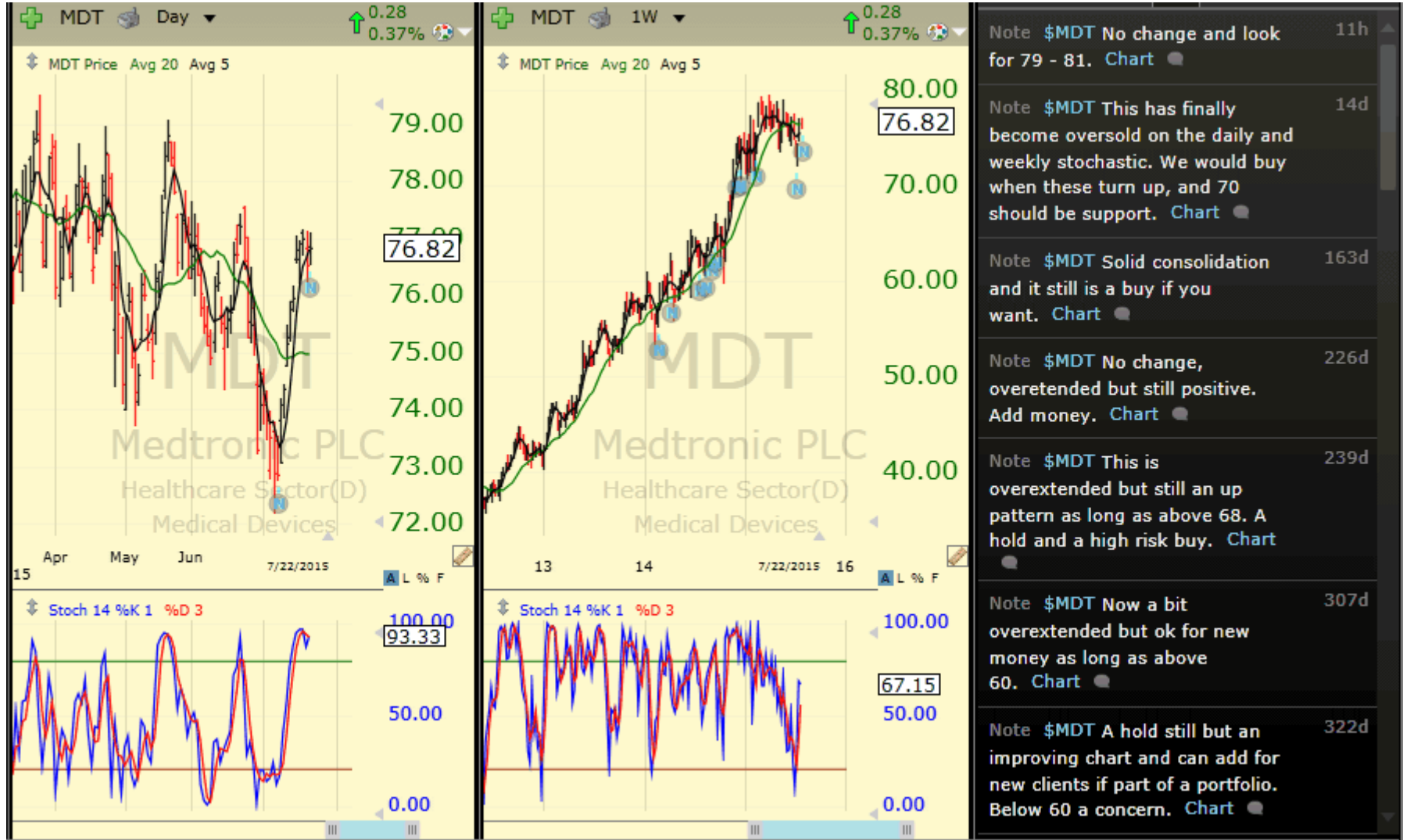
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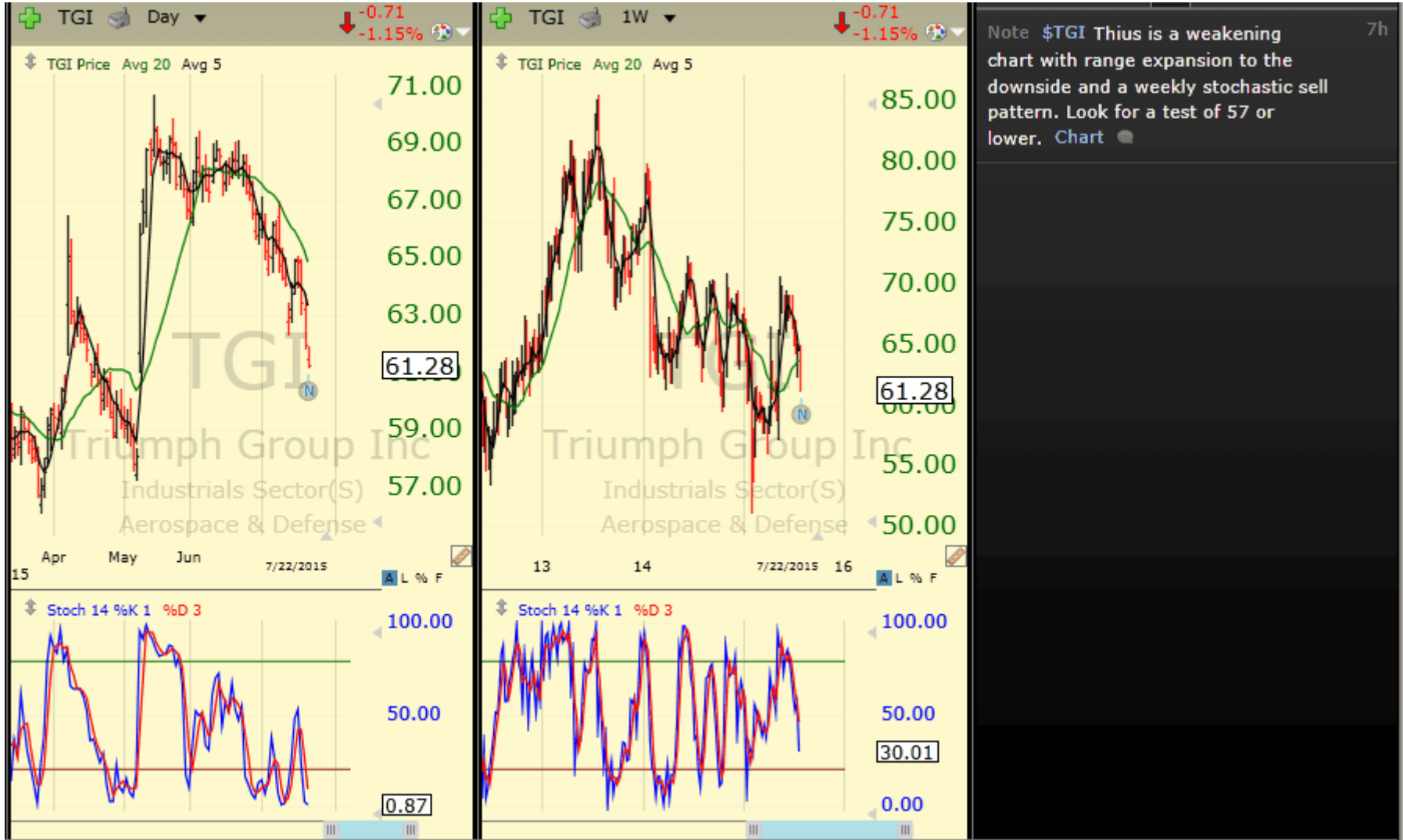
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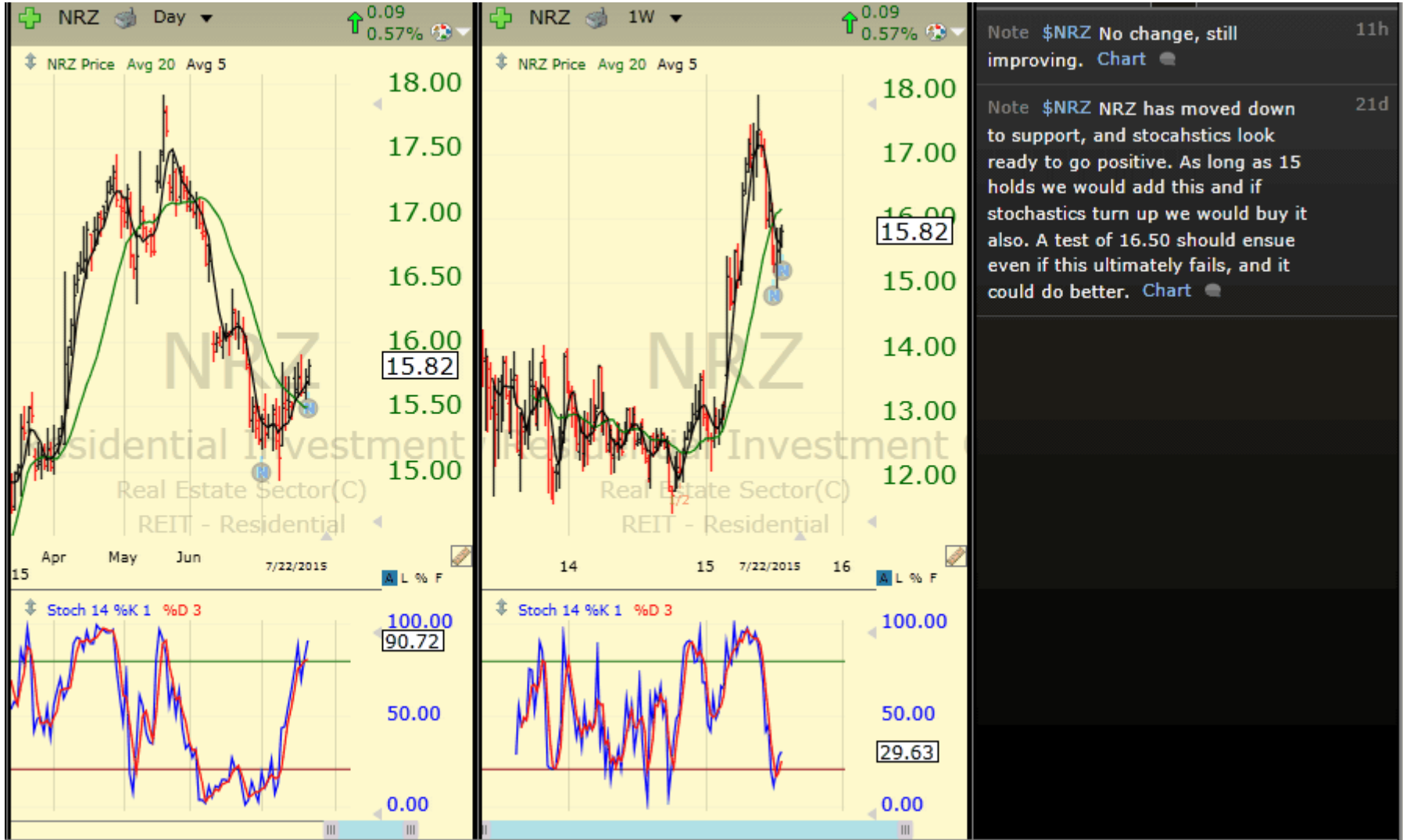
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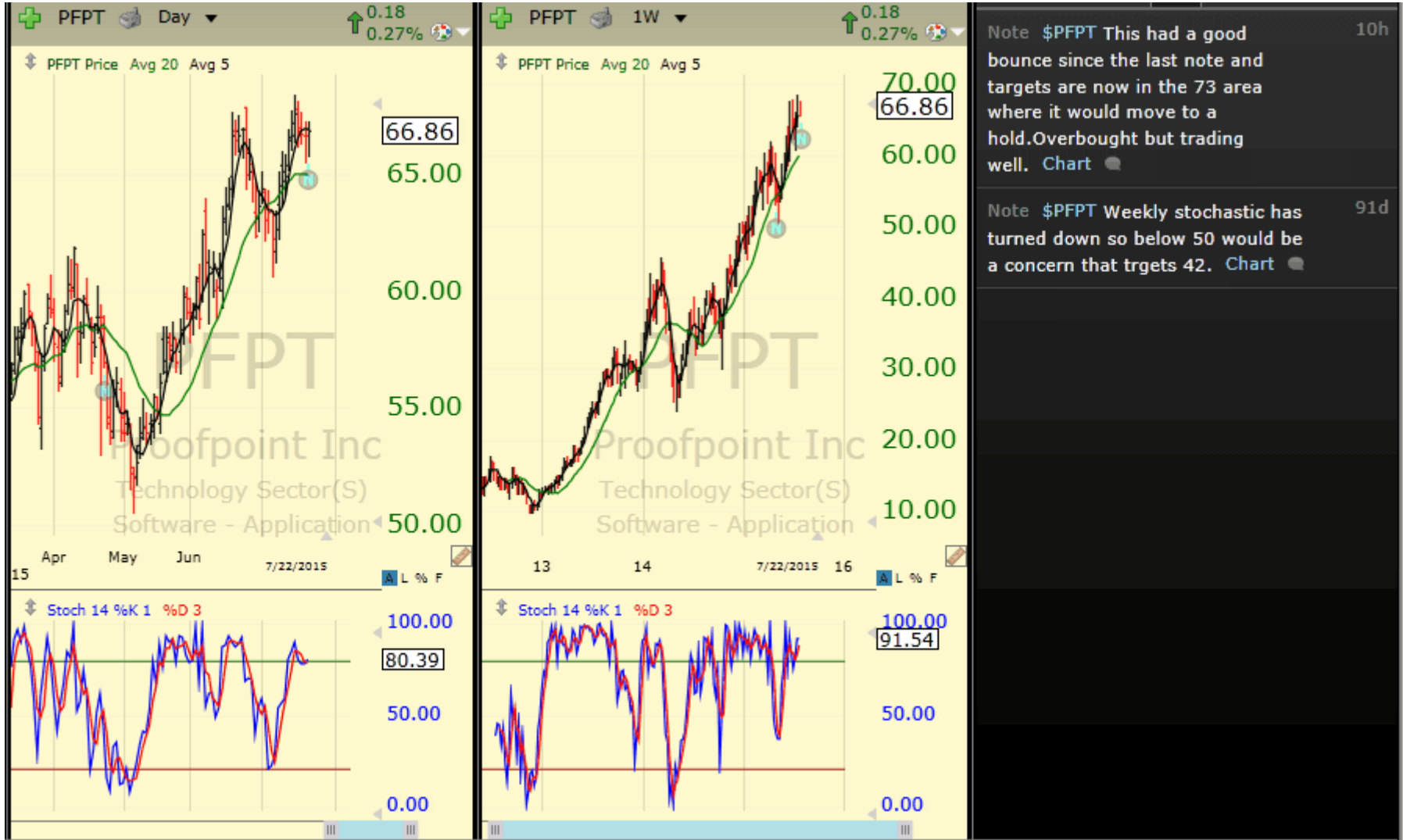
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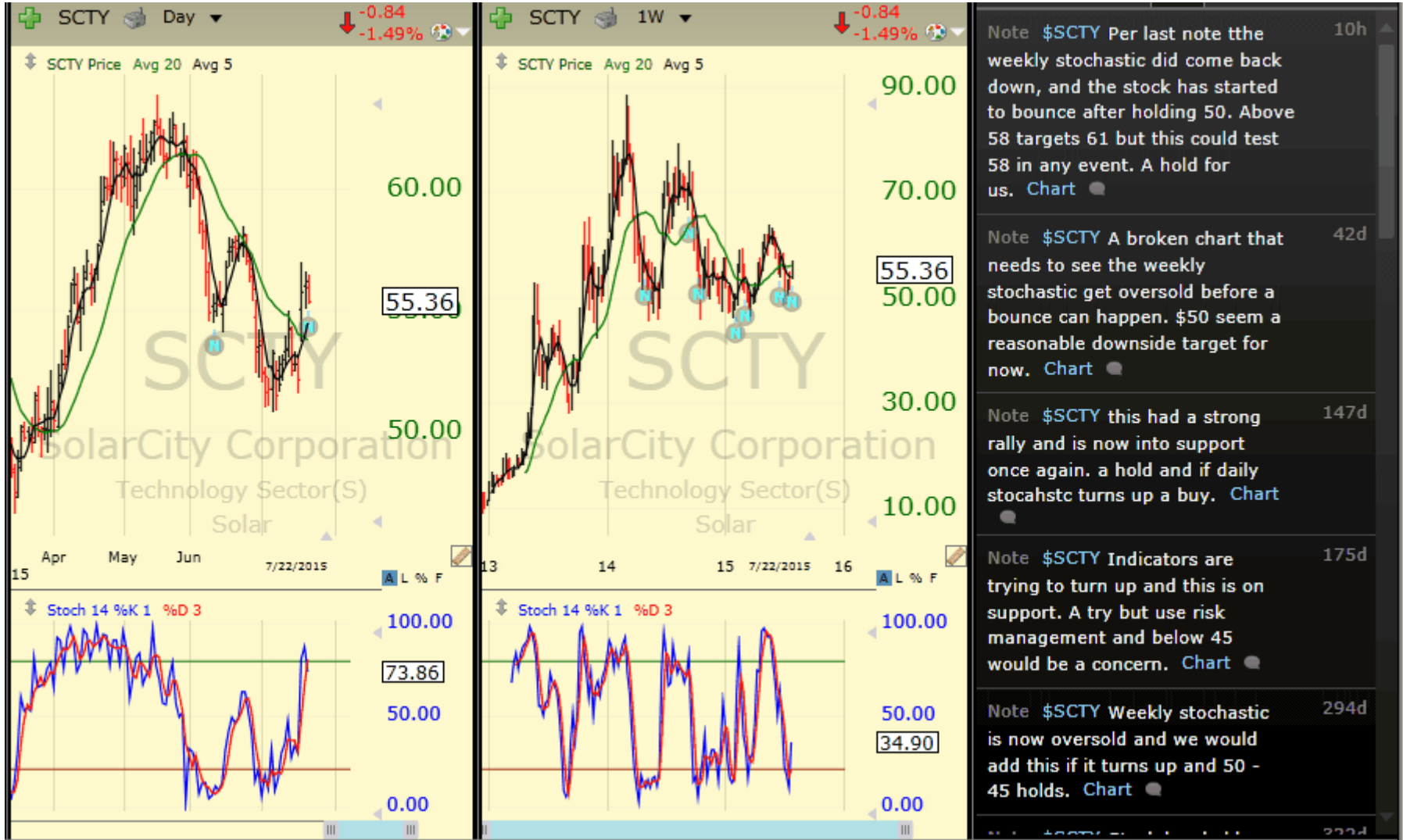
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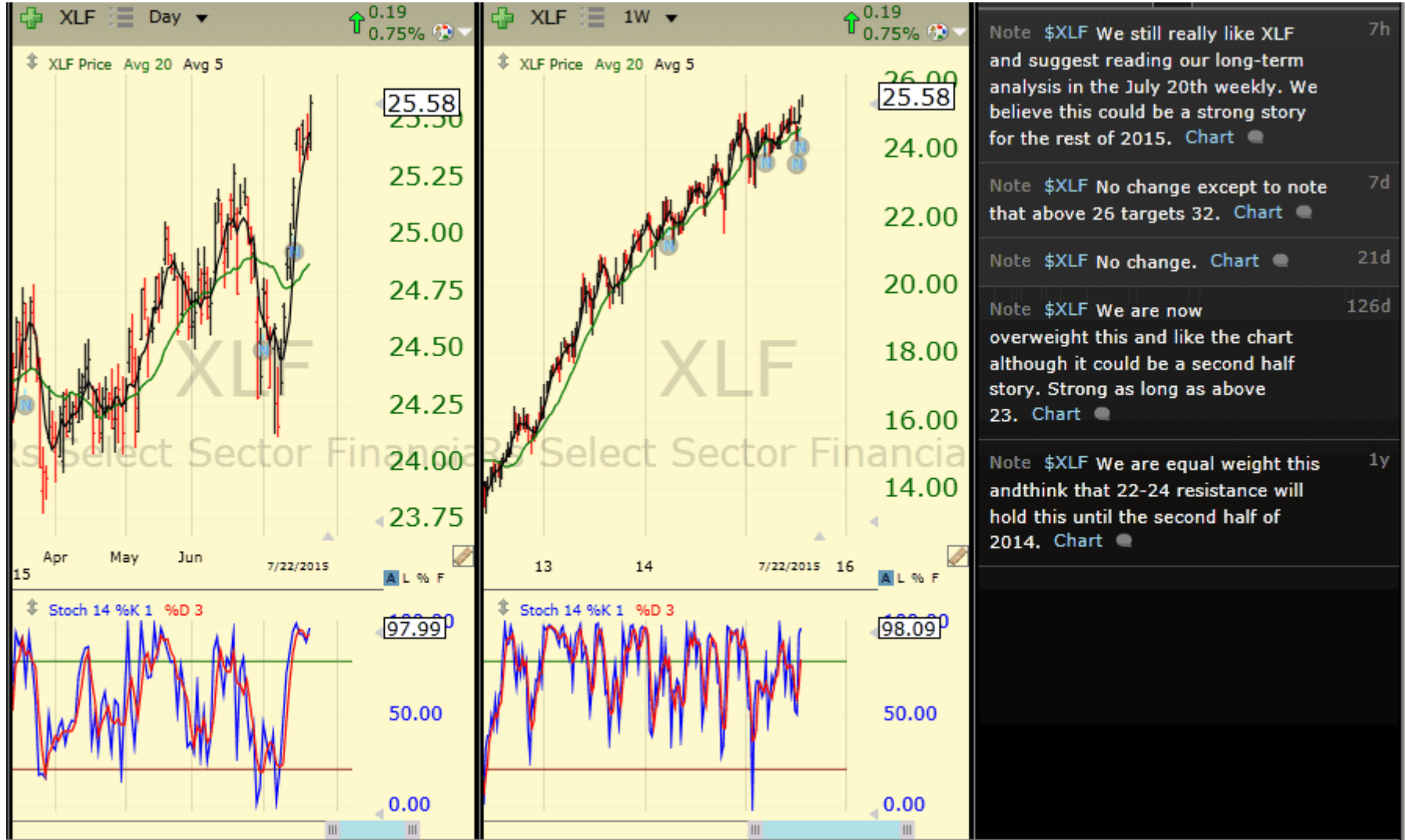
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Technical Indicators

Readers will note that we use the same indicators on all of the charts in this presentation. We append definitions of these indicators and are available via email (fred@thefredreport.com) to answer questions about this methodology.

Technicals Defined

Moving Averages:

Moving averages are one of the building blocks of Technical Analysis, and there are almost as many ways to use this indicator as there are technicians.

At the FRED report we teach and use a dual moving average crossover system to determine trend. Our favorites are the 5 period and 20 period moving averages. We consider the trend to be up if the 5 is above the 20, and down if below it.

Stochastics:

The Stochastic Oscillator is one of the commonly used momentum oscillators and is standard on charting programs. There are two lines on the chart below, %K and %D.

%K is the faster of the two lines, and represents a mathematical formula that *measures where the current close is in relation to the trading range of the last "X" periods of time*. We use a 14 period look-back, so in plain English %K says where the current close is in the trading range of the last 14 days, expressed as a %.

At the FRED report we use it somewhat differently than is commonly taught. The standard way to use the indicator is to register a buy signal when it moves below, and then above, 20 (the lowest 20% of closing prices in the last 14 days). A sell signal is when the indicator moves above, and then below 80 (the highest 80% of closes over the last 14 days).

The other line, %D, is a 3 period moving average of %K. We have found that the Stochastic is sensitive, so we advocate taking signals only in the direction of the trend. When looking at the standard FRED report chart, this would mean taking buy signals when the 5 is above the 20, and sell signals when the 5 is below the 20, but using a different technique to exit positions. The reason for this is the Stochastic is quite sensitive, and can give early indications, especially in new trends. It also can get "stuck" in the direction of trends, which connotes strength and not weakness. Another, preferred interpretation, is to use the indicator to measure risk. An example: buy in an uptrend, not when the stochastic is at 90% but rather wait until it falls below 50%, This way, even if a stock, commodity, or ETF does not give one of the "classic" signals, you can still use the indicator to assess risk, and leg into positions.

The FRED Report

Financial Research, Education & Data

The FRED Report (www.theFREDreport.com) was started to provide Financial Advisors and investors access to unbiased market research. The President of The Fred Report, **Fred Meissner, CMT** has been practicing Technical Market Analysis since 1983 and has worked in the research departments of Merrill Lynch and Robinson – Humphrey /Smith Barney. In addition he has served the public as a portfolio manager and financial advisor. We know the problems investors face and have devoted our career to helping find the best possible investments in all environments. Interested readers can also see his work every week at www.thestreet.com.

